

## Woolworths Ltd (WOW) - Financial and Strategic SWOT Analysis Review

URL:	<a href="https://marketpublishers.com/r/W36EF993651EN.html">https://marketpublishers.com/r/W36EF993651EN.html</a>
Date:	January 4, 2018
Pages:	38
Price:	US\$ 125.00
ID:	W36EF993651EN

Woolworths Ltd (WOW) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Woolworths Limited (Woolworths) is a diversified company that operates destination and convenience stores, super markets, and online channels. The company offers products such as food, liquor, petrol, entertainment, toys, books and others. It also manages hotels. Woolworths provides leisure and hospitality services including food and alcohol, accommodation, entertainment and gaming at bars, dining, accommodation and hired venues. It also offers wholesale supply services to various stores. The company operates Woolworths, and Countdown supermarkets; Thomas Dux, Big W, EziBuy,; Dan Murphy's destination stores, and BWS convenience stores; and Cellarmasters, EziBuy, Langtons, and winemarket.com.au online platforms across Australia and New Zealand. Woolworths is headquartered in Baulkham Hills, New South Wales, Australia.

### Woolworths Ltd Key Recent Developments

Jun 19,2017: Woolworths CTO quits for healthcare

May 02,2017: Woolworths food sales rise strongly in 3Q  
Feb 22,2017: Woolworths reports profit for H1  
Jan 16,2017: Woolworths appoints Tesco veteran as Managing Director

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Woolworths Ltd - Key Facts  
Woolworths Ltd - Key Employees  
Woolworths Ltd - Key Employee Biographies  
Woolworths Ltd - Major Products and Services  
Woolworths Ltd - History  
Woolworths Ltd - Company Statement  
Woolworths Ltd - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

Company Overview  
Woolworths Ltd - Business Description  
Business Segment: Australian Food  
Overview  
Performance  
Key Stats  
Business Segment: BIG W  
Overview  
Performance  
Key Stats  
Business Segment: Endeavour Drinks  
Overview  
Performance  
Key Stats  
Business Segment: Hotels  
Overview  
Performance  
Key Stats  
Business Segment: New Zealand Food  
Overview  
Performance  
Key Stats  
Woolworths Ltd - Corporate Strategy  
Woolworths Ltd - SWOT Analysis  
SWOT Analysis - Overview  
Woolworths Ltd - Strengths  
Woolworths Ltd - Weaknesses  
Woolworths Ltd - Opportunities  
Woolworths Ltd - Threats  
Woolworths Ltd - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Woolworths Ltd, Recent Deals Summary

### **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Feb 22, 2017: Woolworths reports profit for H1

### **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

### **LIST OF TABLES**

Woolworths Ltd, Key Facts  
Woolworths Ltd, Key Employees  
Woolworths Ltd, Key Employee Biographies  
Woolworths Ltd, Major Products and Services  
Woolworths Ltd, History  
Woolworths Ltd, Other Locations  
Woolworths Ltd, Subsidiaries  
Woolworths Ltd, Key Competitors  
Woolworths Ltd, Ratios based on current share price  
Woolworths Ltd, Annual Ratios  
Woolworths Ltd, Annual Ratios (Cont.1)  
Woolworths Ltd, Annual Ratios (Cont.2)  
Woolworths Ltd, Interim Ratios  
Woolworths Ltd, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

#### **LIST OF FIGURES**

Woolworths Ltd, Performance Chart (2013 - 2017)  
Woolworths Ltd, Ratio Charts

#### **COMPANIES MENTIONED**

Wal-Mart Stores Inc  
Steamships Trading Company Limited  
Seven & i Holdings Co., Ltd.  
Myer Holdings Ltd  
Metcash Limited  
Marks and Spencer Group plc  
Kmart Australia Ltd  
Howard Smith Ltd.  
Harvey Norman Holdings Ltd

### I would like to order:

**Product name:** Woolworths Ltd (WOW) - Financial and Strategic SWOT Analysis Review  
**Product link:** <https://marketpublishers.com/r/W36EF993651EN.html>  
**Product ID:** W36EF993651EN  
**Price:** US\$ 125.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/W36EF993651EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**