

William Hill plc (WMH) - Financial and Strategic SWOT Analysis Review

| | |
|--------|---|
| URL: | https://marketpublishers.com/r/W4F3FF171C2EN.html |
| Date: | September 20, 2017 |
| Pages: | 37 |
| Price: | US\$ 125.00 |
| ID: | W4F3FF171C2EN |

William Hill plc (WMH) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

William Hill Plc (William Hill) is a betting and gaming company. The company's business mostly consists of Retail and Online betting, and Gaming Operation. It provides an array of betting opportunities through licensed betting shops on a wide range of sporting and non-sporting events, number-based products including lotteries and gaming on machines. Its portfolio consists of horseracing, machine based gaming, football, greyhound racing, number based betting, casino, Vegas, skill, bingo, poker room, and sportbooks. William Hill serves customers through multiple channels including shops, online, telephone, mobile devices and text-based services. The company also has its operations in the US, Italy, Spain and Australia. William Hill is headquartered in London, the UK.

William Hill plc Key Recent Developments

Jun 27,2017: William Hill to close online operations in Israel

Apr 03,2017: William Hill appoints Mark Brooker as non-executive director

Mar 30,2017: William Hill appoints Ruth Prior as CFO

Mar 10,2017: William Hill appoints Philip Bowcock as CEO

Nov 14,2016: William Hill appoints three non-executive directors

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

William Hill plc - Key Facts
William Hill plc - Key Employees
William Hill plc - Key Employee Biographies
William Hill plc - Major Products and Services
William Hill plc - History
William Hill plc - Company Statement
William Hill plc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

William Hill plc - Business Description

William Hill plc - Corporate Strategy
William Hill plc - SWOT Analysis
SWOT Analysis - Overview
William Hill plc - Strengths
William Hill plc - Weaknesses
William Hill plc - Opportunities
William Hill plc - Threats
William Hill plc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 03, 2017: William Hill appoints Mark Brooker as non-executive director
Mar 30, 2017: William Hill appoints Ruth Prior as CFO
Mar 10, 2017: William Hill appoints Philip Bowcock as CEO

SECTION 5 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

LIST OF TABLES

William Hill plc, Key Facts
William Hill plc, Key Employees
William Hill plc, Key Employee Biographies
William Hill plc, Major Products and Services
William Hill plc, History
William Hill plc, Subsidiaries
William Hill plc, Key Competitors
William Hill plc, Ratios based on current share price
William Hill plc, Annual Ratios
William Hill plc, Annual Ratios (Cont.1)
William Hill plc, Annual Ratios (Cont.2)
William Hill plc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

LIST OF FIGURES

William Hill plc, Performance Chart (2012 - 2016)
William Hill plc, Ratio Charts

COMPANIES MENTIONED

World Gaming Plc
Tabcorp Holdings Limited
Ladbrokes Coral Group plc
Gala Coral Group Limited
Camelot Group
888 Holdings plc

I would like to order:

Product name: William Hill plc (WMH) - Financial and Strategic SWOT Analysis Review
Product link: <https://marketpublishers.com/r/W4F3FF171C2EN.html>
Product ID: W4F3FF171C2EN
Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/W4F3FF171C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**