

# William Demant Holding AS (WDH) - Financial and Strategic SWOT Analysis Review

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# **Abstracts**

William Demant Holding AS (WDH) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

#### **Highlights**

William Demant Holding AS (WDH) develops, manufactures and distributes products designed to aid people with hearing loss in communicating. The company offers various hearing devices, hearing implants, diagnostic instruments and personal communication devices. Its product portfolio includes hearing aids and fitting systems, hearing implants, audiometers, tympanometers, assistive listening devices, wireless sound systems, sound field systems and sound systems for larger premises, among others. The company markets its products through its own retail chain, direct sales force, and electronic commerce and third-party distributors. The company and its subsidiaries operate in Europe, North America, Oceania and Asia Pacific. WDH is headquartered in Smorum, Denmark.

William Demant Holding AS Key Recent Developments

May 08,2018: William Demant: Interim Management Statement covering the period year-to-date



Feb 22,2018: William Demant: Annual Report 2017

Aug 14,2017: William Demant Holding: Interim Report 2017 Feb 23,2017: Management change in William Demant Holding Feb 23,2017: William Demant Holding: Annual Report 2016

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.



Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company



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May 08, 2018: William Demant: Interim Management Statement covering the period year-to-date

Feb 22, 2018: William Demant: Annual Report 2017

Feb 21, 2018: Canadian initiative designed to improve hearing goes global

Feb 06, 2018: Oticon Opn Hearing Aids Now Offer Hands-Free Convenience with ConnectClip

Aug 14, 2017: William Demant Holding: Interim Report 2017

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#### **COMPANIES MENTIONED**

Widex A/S
Starkey Hearing Technologies, Inc.
Sonova Holding AG
Siemens Healthcare GmbH
GN Hearing A/S



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