

Whiskey (Spirits) Market in Canada - Outlook to 2023: Market Size, Growth and Forecast Analytics

<https://marketpublishers.com/r/W381C6B005AEN.html>

Date: April 2020

Pages: 32

Price: US\$ 500.00 (Single User License)

ID: W381C6B005AEN

Abstracts

Whiskey (Spirits) Market in Canada - Outlook to 2023: Market Size, Growth and Forecast Analytics

SUMMARY

Whiskey (Spirits) Market in Canada - Outlook to 2023: Market Size, Growth and Forecast Analytics is a broad level market review of Whiskey market in Canada. Whiskey - includes all American, Canadian, Irish, Scotch and other Whisk(e)ys. This includes bourbon and rye-based whiskeys.

Whiskey market in Canada registered a positive compound annual growth rate (CAGR) of 4.52% during the period 2013 to 2018 with a sales value of CAD 3,886.20 Million in 2018, an increase of 4.34% over 2017. The market achieved its strongest performance in 2016, when it grew by 4.77% over its previous year and its weakest performance in 2017, when it increased to 4.15% over 2016. The fastest growing segment of the Whiskey market in Canada between the year 2013 and 2018 was Scotch Whisky which registered a CAGR of 6.86%. The weakest performing segment of the market was American Whiskey with a CAGR of -8.72%. In 2018 Canadian Whiskey segment in Canada Whiskey market accounted for a major share of 59.93%, while Scotch Whisky stood in second position representing 20.69% of the market's 2018 share.

The research handbook provides up-to-date market size data for period 2013-2018 and illustrative forecast to 2023 covering key market aspects like Sales Value and Volume for Whiskey and its variants American Whiskey, Canadian Whiskey, Irish Whiskey, Other Whisk(e)y, Scotch whiskey, Scotch whiskey & Scotch whiskey.

Furthermore, the research handbook details out Sales Volume for top brands for the

year 2015 to 2018 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Canada's Whiskey (Spirits) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Liters.

Note: Certain content/sections in the research handbook may be removed or altered based on the availability and relevance of data.

SCOPE

Overall Whiskey (Spirits) market value and volume analytics with growth analysis from 2013 to 2023.

Volume terms for the top brands.

Distribution channel sales analytics from 2015-2018.

REASONS TO BUY

Get access to authoritative and granular data on the Whiskey (Spirits) market and fill in the gaps in understanding of trends and the components of change behind them.

Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.

Analyze the components of change in the market by looking at historic and

future growth patterns.

Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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