

## Whirlpool Corporation (WHR) - Financial and Strategic SWOT Analysis Review

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Whirlpool Corporation (WHR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Whirlpool Corporation (Whirlpool) is a manufacturer and marketer of full line home appliances and related products. The company's product range includes laundry appliances, refrigerators and freezers, cooking appliances, dishwashers, mixers, heating and cooling products, water filters, and other portable household appliances. Whirlpool also offers hermetic compressors for refrigeration systems. The company markets products under the brands of Whirlpool, Maytag, Consul, KitchenAid, Brastemp, Bauknecht, Amana, Jenn-Air and Indesit, among others. Whirlpool offers its products to retailers, distributors and manufacturers. The company has operations across the world. Whirlpool is headquartered in Michigan, the US.

### Whirlpool Corporation Key Recent Developments

Feb 20,2018: Whirlpool Corporation Named One Of The 2018 Worlds Most Ethical Companies By The Ethisphere Institute

Feb 02,2018: Whirlpool confirms it will conduct layoffs  
Feb 01,2018: Whirlpool laying off workers at Middle Amana plant  
Jan 25,2018: Whirlpool announces Q4 and full year 2017 results  
Jan 08,2018: Whirlpool Brand and Yummy Earn Three CES 2018 Innovation Awards

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Feb 20, 2018: Whirlpool Corporation Named One Of The 2018 Worlds Most Ethical Companies By The Ethisphere Institute  
Jan 08, 2018: Whirlpool Brand and Yummly Earn Three CES 2018 Innovation Awards  
Nov 15, 2017: Whirlpool plans to install wind turbines at Ohio manufacturing facility  
Oct 23, 2017: Whirlpool Corporation reports Q3 2017 results  
Aug 08, 2017: Goldwind Americas signs 60MW wind turbine supply orders with One Energy  
Apr 25, 2017: Whirlpool reports Q1 2017 results  
Apr 24, 2017: Whirlpool reports higher Q1 net earnings, provides guidance for 2017  
Apr 06, 2017: Whirlpool receives 2017 ENERGY STAR Partner of the Year Award  
Feb 21, 2017: Whirlpool Corporation appoints Greg Creed to its board of directors  
Feb 16, 2017: Whirlpool receives World's Most Admired Companies award from Fortune Magazine

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Qingdao Haier Co., Ltd.  
Panasonic Corporation  
Midea Group Co Ltd  
LG Electronics Inc  
General Electric Co  
Controladora Mabe, S.A. de C.V.  
BSH Hausgerate GmbH  
Arcelik A.S.  
AB Electrolux

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