

## Western Digital Corp (WDC) - Financial and Strategic SWOT Analysis Review

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Western Digital Corp (WDC) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Western Digital Corp (Western Digital) is a developer and manufacturer of storage devices. It provides storage technologies and solutions; and designs and manufactures storage products, home entertainment and networking equipment. The company's major products include hard disk drives which are used in notebook, desktop, home entertainment storage devices, corporate and multiple type data centers. It also offers other products such as networking products, solid state drives and software applications for tablets and smart phones. The company markets its products under the HGST, SanDisk and WD brands to OEMs, distributors, resellers, cloud infrastructure providers and consumers. The company has operations in Asia Pacific, Europe, the Middle East and Africa, and Americas. Western Digital is headquartered in Irvine, California, the US.

### Western Digital Corp Key Recent Developments

Nov 13,2017: Western Digital Expands Solutions in Life Sciences Through Partnership with Globus to

### Connect Massive Data to the Researchers Who Need It

Aug 10,2017: Western Digital 96-layer 3d nand recognized as best of show at the flash memory summit

Jul 27,2017: Western Digital reports Q4 net income, provides Q1 guidance

Jun 26,2017: Western Digital announces update on Q4 revenue and reiterates guidance for fiscal 2017

May 22,2017: HGST, a Western Digital Brand, Addresses the Data Demands of the Life Sciences Industry at Every Step of Data Analysis, from Collaboration and Research to Data Archive

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

Western Digital Corp - Key Facts

Western Digital Corp - Key Employees

Western Digital Corp - Key Employee Biographies

Western Digital Corp - Major Products and Services

Western Digital Corp - History

Western Digital Corp - Company Statement

Western Digital Corp - Locations And Subsidiaries

Head Office

Other Locations & Subsidiaries  
Joint Venture

## **SECTION 2 – COMPANY ANALYSIS**

Western Digital Corp - Business Description  
Business Segment: Client Devices  
Overview  
Performance  
Key Strategies  
Business Segment: Client Solutions  
Overview  
Performance  
Business Segment: Data Center Devices and Solutions  
Overview  
Performance  
Geographical Segment: Asia  
Target Markets  
Performance  
Geographical Segment: China  
Target Markets  
Performance  
Geographical Segment: EMEA  
Capital Expenditure  
Target Markets  
Geographical Segment: Hong Kong  
Target Markets  
Performance  
Geographical Segment: Other  
Target Markets  
Performance  
Geographical Segment: The US  
Performance  
Overview  
Western Digital Corp - Corporate Strategy  
Western Digital Corp - SWOT Analysis  
SWOT Analysis - Overview  
Western Digital Corp - Strengths  
Western Digital Corp - Weaknesses  
Western Digital Corp - Opportunities  
Western Digital Corp - Threats  
Western Digital Corp - Key Competitors

## **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios  
Financial Ratios - Annual Ratios  
Performance Chart  
Financial Performance  
Financial Ratios - Interim Ratios  
Financial Ratios - Ratio Charts  
Western Digital Corp, Recent Deals Summary

## **SECTION 4 – COMPANY'S RECENT DEVELOPMENTS**

Nov 13, 2017: Western Digital Expands Solutions in Life Sciences Through Partnership with Globus to Connect Massive Data to the Researchers Who Need It  
Aug 10, 2017: Western Digital 96-layer 3d nand recognized as best of show at the flash memory summit  
Jul 27, 2017: Western Digital reports Q4 net income, provides Q1 guidance  
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May 22, 2017: HGST, a Western Digital Brand, Addresses the Data Demands of the Life Sciences Industry at Every Step of Data Analysis, from Collaboration and Research to Data Archive  
Oct 26, 2016: Western Digital reports net loss for Q1  
Oct 26, 2016: Western Digital announces financial results for first fiscal quarter 2017  
Sep 07, 2016: Western Digital updates first fiscal quarter expectations  
Jul 28, 2016: Western Digital announces financial results for fourth quarter and fiscal year 2016  
Jul 06, 2016: Western Digital announces CFO Transition

## **SECTION 5 – APPENDIX**

Methodology  
Ratio Definitions  
About GlobalData  
Contact Us  
Disclaimer

## **LIST OF TABLES**

Western Digital Corp, Key Facts  
Western Digital Corp, Key Employees  
Western Digital Corp, Key Employee Biographies  
Western Digital Corp, Major Products and Services  
Western Digital Corp, History  
Western Digital Corp, Other Locations  
Western Digital Corp, Subsidiaries  
Western Digital Corp, Joint Venture  
Western Digital Corp, Key Competitors  
Western Digital Corp, Ratios based on current share price  
Western Digital Corp, Annual Ratios  
Western Digital Corp, Annual Ratios (Cont.1)  
Western Digital Corp, Annual Ratios (Cont.2)  
Western Digital Corp, Interim Ratios  
Western Digital Corp, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios

## **LIST OF FIGURES**

Western Digital Corp, Performance Chart (2013 - 2017)  
Western Digital Corp, Ratio Charts

## **COMPANIES MENTIONED**

Toshiba Corporation

SK Hynix Inc  
Seagate Technology LLC  
Samsung Electronics Co Ltd  
Micron Technology Inc  
Intel Corporation

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