

Western Area Power Administration - Strategic SWOT Analysis Review

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Abstracts

Western Area Power Administration - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Western Area Power Administration (WAPA) is one of the power marketing administrations within the US Department of Energy. It markets and transmits electricity generated from multi-use water projects on wholesale basis. The agency sources energy from power plants owned and operated by the US Army Corps of Engineers, Bureau of Reclamation, and International Boundary and Water Commission. Under long-term firm power and other long-term sales, non-firm energy and short-term sales and purchases, seasonal power sales and power purchase agreements, WAPA provides marketing services. It also offers ancillary services for supporting its operation of transmitting capacity and energy from resources to loads. The agency serves customers in western and central states in the country. WAPA is headquartered in Lakewood, Colorado, the US.

Western Area Power Administration Key Recent Developments

Feb 16,2021: FERC, NERC to open joint inquiry into recent cold weather grid operations

Feb 02,2021: Southwest Power Pool launches Western Energy Imbalance Services (WEIS) market

Feb 01,2021: Southwest Power Pool expands offerings to western utilities with launch of new electricity market at midnight

Aug 26,2020: WAPA, U.S. Bureau of Reclamation tapped hydro to help response to Calif. energy emergency

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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