

# Western and Oriental Travel Limited: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Western and Oriental Travel Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis as well as key employees.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Western and Oriental Travel Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Western and Oriental Travel Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

## REASONS TO BUY

Quickly enhance your understanding of 'Western and Oriental Travel Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Western and Oriental Travel Limited (Western and Oriental Travel) is a luxury tour operator based in the UK. The company offers specialist holiday programs worldwide. It offers a wide range of packages such as cultural tours, beach escapes, honeymoon tours, adventure tours, luxury cruising, multi centre cruising, spa holidays, wildlife holidays, family holidays and city breaks to individual and corporate clients. Its luxury tour operators include Regent Holidays, villaselect, Rainbow Tours and Honeymiles. The company also offers discounted holidays based on the limited availability through its website [www.westernoriental.com](http://www.westernoriental.com). It has operations across Europe, the Middle East, Caribbean, Asia and Far East countries. Western and Oriental Travel is headquartered in London, the UK.

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Western and Oriental Travel Limited

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