

Westar Energy Inc (WR) - Financial and Strategic SWOT Analysis Review

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Abstracts

Westar Energy Inc (WR) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Westar Energy, Inc. (Westar Energy) is a vertically integrated energy utility that generates, transmits and distributes electricity. The company owns and operates a generation portfolio of coal-fired, nuclear, natural gas-based, renewable and diesel-based power plants. It also procures electricity from third party utilities to meet the energy requirements in the region. It supplies electricity to residential, commercial and industrial customers. The company's service area spans Topeka, Lawrence, Manhattan, Salina and Hutchinson in central and northeastern Kansas. Through its wholly-owned subsidiary, Kansas Gas and Electric Company, it provides services in south-central and southeastern Kansas, including the city of Wichita. Westar Energy is headquartered in Topeka, Kansas, the US.

Westar Energy Inc Key Recent Developments

Mar 06,2019 Baldwin City, Westar Energy break ground on solar project
Feb 21,2019 Evergy announces 2018 results and declares quarterly dividend
Dec 10,2018 New technology created to protect wind turbines from lightning
Dec 06,2018 Landis+Gyr announces project updates with Evergy subsidiaries

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business

research needs.

Note: Some sections may be missing if data is unavailable for the company

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Feb 21, 2019: Evergy announces 2018 results and declares quarterly dividend
Dec 10, 2018: New technology created to protect wind turbines from lightning
Dec 06, 2018: Landis+Gyr announces project updates with Evergy subsidiaries
Nov 26, 2018: City to enter renewable energy agreement with Westar
Nov 20, 2018: KU becomes a renewable energy leader with 20-year wind purchase agreement
Nov 19, 2018: Baldwin City adds solar to energy portfolio
Nov 05, 2018: Kansas Businesses enroll in Westar’s new green energy program
Nov 05, 2018: Washburn University commits to 20-year contract to purchase 80 percent of its electricity from new Westar wind farm
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COMPANIES MENTIONED

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Sunflower Electric Power Corporation
Southern Pioneer Electric Company
Mid-Kansas Electric Company Inc

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