

Westar Energy Inc - Strategic SWOT Analysis Review

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Abstracts

Westar Energy Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Westar Energy Inc (Westar Energy) is a vertically integrated energy utility. It generates, transmits and distributes electricity. The company owns and operates a portfolio of coal-fired, nuclear, natural gas-based, renewable and diesel-based power generation plants. Westar Energy also procures electricity from third-party utilities. It serves residential, commercial and industrial customers across Topeka, Lawrence, Manhattan, Salina and Hutchinson in central and northeastern Kansas. Through its subsidiary, Kansas Gas and Electric Company, the company provides services in south-central and southeastern Kansas, including the city of Wichita. Westar Energy is headquartered in Topeka, Kansas, the US.

Westar Energy Inc Key Recent Developments

Oct 07,2019: KCP&L and Westar Energy are now Evergy

Sep 03,2019: Baker University Students Collaborate With Westar Energy and Baldwin City on Solar Farm Project

Aug 20,2019: Local Utility Debuts Evergy Brand With Community Focus

Jul 02,2019: No Rooftop Required: KCP&L announces solar subscription program

Jun 28,2019: Westar and KCP&L pass 50 million megawatt hour of wind energy

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and

business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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Aug 20, 2019: Local Utility Debuts Evergy Brand With Community Focus
Jul 02, 2019: No Rooftop Required: KCP&L announces solar subscription program

Jun 28, 2019: Westar and KCP&L pass 50 million megawatt hour of wind energy
Apr 15, 2019: KCP&L and Westar sending 100 Linemen to St. Louis to assist with power restoration
Mar 06, 2019: Baldwin City, Westar Energy break ground on solar project
Feb 21, 2019: Evergy announces 2018 results and declares quarterly dividend
Jan 22, 2019: KCP&L, Westar to present rate study findings to Senate Utilities

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COMPANIES MENTIONED

Union Electric Co

NiSource Inc

Liberty Utilities Co

Cleco Corporate Holdings LLC

Aquila, Inc.

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