

West Corporation - Strategic SWOT Analysis Review

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Abstracts

West Corporation - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

West Corporation (West) is a leading technology driven, communication services provider. It delivers new channels for business and consumers collaborate, connect and transact. West offers various services such as conferencing and collaboration, business process outsourcing, event services, automated call processing, agent based services, alerts and notifications, unified communications, emergency communications and telephony or interconnect services. West offers its services to various industries such as telecommunications, retail, financial services, technology, public safety and healthcare. Along with its subsidiaries, the company operates in the US, Canada, Europe, the Middle East, Asia Pacific and Latin America. West is headquartered in Omaha, Nebraska, the US.

West Corporation Key Recent Developments

Aug 03,2018: West Corporation to layoff 148 employees

May 16,2018: West Corporation Chief Administrative Officer, Nancy Disman, will add Chief Financial Officer Responsibilities

Mar 19,2018: West appoints Anup Nair as CIO

Feb 20,2018: SWEPCO announces Arkansas settlement supporting Wind Catcher Energy Connection

Nov 14,2017: West announces leadership changes

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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May 16, 2018: West Corporation Chief Administrative Officer, Nancy Disman, will add Chief Financial Officer Responsibilities
Nov 14, 2017: West announces leadership changes
Aug 03, 2017: West reports second quarter 2017 results
Aug 03, 2017: West Corporation Q2 net income increases
May 09, 2017: West Corporation reports Q1 2017 results
Feb 01, 2017: West Corporation reports higher Q4 net income, provides annual outlook

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COMPANIES MENTIONED

Convergys Corporation
Verizon Communications Inc
WebEx Communications, Inc.
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