

West Bromwich Building Society (WBS): Company Profile and SWOT Analysis

<https://marketpublishers.com/r/W696C29F1BBEN.html>

Date: April 2018

Pages: 34

Price: US\$ 125.00 (Single User License)

ID: W696C29F1BBEN

Abstracts

SYNOPSIS

Timetric's 'West Bromwich Building Society (WBS): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, key competitors, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'West Bromwich Building Society'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'West Bromwich Building Society' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'West Bromwich Building Society'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

West Bromwich Building Society (West Brom) is a provider of savings, investments, and mortgage solutions. Its offerings include online accounts, individual savings accounts, easy access accounts, fixed rate bonds, direct tracker saver accounts, fixed rate mortgages, house purchase mortgages, moving home mortgages, remortgages, product switch mortgages, home insurance, retirement savings, and emergency home assistance products. The society also provides financial planning services. It operates through network branches, direct, post, and online. West Brom is headquartered in West Bromwich, the UK.

Contents

1 WEST BROMWICH BUILDING SOCIETY - BUSINESS ANALYSIS

- 1.1 West Bromwich Building Society - Company Overview
- 1.2 West Bromwich Building Society - Business Description
- 1.3 West Bromwich Building Society - Major Products and Services

2 WEST BROMWICH BUILDING SOCIETY - ANALYSIS OF KEY PERFORMANCE INDICATORS

- 2.1 West Bromwich Building Society - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 West Bromwich Building Society - Key Financial Performance Indicators
 - 2.2.1 West Bromwich Building Society - Total Income and Net Profit Margin
 - 2.2.2 West Bromwich Building Society - Asset and Liabilities
 - 2.2.3 West Bromwich Building Society - Gearing Ratio
 - 2.2.4 West Bromwich Building Society - Valuation
- 2.3 West Bromwich Building Society - Key Competitors

3 WEST BROMWICH BUILDING SOCIETY - MERGERS & ACQUISITIONS AND PARTNERSHIPS

- 3.1 West Bromwich Building Society - M&A and Partnerships Strategy

4 WEST BROMWICH BUILDING SOCIETY - RECENT DEVELOPMENTS

5 WEST BROMWICH BUILDING SOCIETY - SWOT ANALYSIS

- 5.1 West Bromwich Building Society - SWOT Analysis - Overview
- 5.2 West Bromwich Building Society - Strengths
- 5.3 West Bromwich Building Society - Weaknesses
- 5.4 West Bromwich Building Society - Opportunities
- 5.5 West Bromwich Building Society - Threats

6 WEST BROMWICH BUILDING SOCIETY - COMPANY STATEMENT

7 WEST BROMWICH BUILDING SOCIETY - HISTORY

8 WEST BROMWICH BUILDING SOCIETY - KEY EMPLOYEES

9 WEST BROMWICH BUILDING SOCIETY - KEY EMPLOYEE BIOGRAPHIES

10 WEST BROMWICH BUILDING SOCIETY - LOCATIONS AND SUBSIDIARIES

10.1 West Bromwich Building Society - Head Office

10.2 West Bromwich Building Society - Other Locations and Subsidiaries

11 APPENDIX

11.1 Methodology

11.2 Ratio Definitions

11.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: West Bromwich Building Society - Major Products and Services
- Table 2: West Bromwich Building Society - Key Ratios - Annual
- Table 3: West Bromwich Building Society - Key Ratios - Interim
- Table 4: West Bromwich Building Society - Key Capital Market Indicators
- Table 5: West Bromwich Building Society - History
- Table 6: West Bromwich Building Society - Key Employees
- Table 7: West Bromwich Building Society - Key Employee Biographies
- Table 8: West Bromwich Building Society - Subsidiaries

List Of Figures

LIST OF FIGURES

Figure 1: West Bromwich Building Society - Total Income and Net Profit

Figure 2: West Bromwich Building Society - Financial Position

Figure 3: West Bromwich Building Society - Gearing Ratio

Figure 4: West Bromwich Building Society - Valuation

COMPANIES MENTIONED

West Bromwich Building Society

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