

# WellCare Health Plans Inc - Strategic SWOT Analysis Review

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## Abstracts

WellCare Health Plans Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

WellCare Health Plans Inc (WellCare), a subsidiary of Centene corp, is a managed care services provider which focuses on providing government-sponsored managed care services to families, children, seniors and individuals with complex medical needs. The company offers Medicaid health plans, Medicare Advantage (MA) coordinated care plans (CCPs), and stand-alone Medicare prescription drug plans (PDP). Its Medicaid health plans include plans for beneficiaries of TANF (Temporary Assistance for Needy Families), SSI (Supplemental Security Income) and ABD (Aged, Blind and Disabled) programs and other state based programs. WellCare works with Centers for Medicare and Medicaid Services through contracts. The company offers its services to customers in various states in the US; and the District of Columbia. WellCare is headquartered in Tampa, Florida, the US.

### WellCare Health Plans Inc Key Recent Developments

Jan 08,2020: NIH partners with Wellcare and Wellth for new program that rewards New York medicaid members for managing hypertension

Dec 17,2019: WellCare joins forces with Fitbit to help manage diabetes in Georgia

Dec 11,2019: WellCare Health Plans: Changes in Directorate

Nov 11,2019: WellCare to Offer Medicare Advantage Plans in Seattle Metropolitan Area in 2020

Nov 11,2019: WellCare to Offer Medicare Advantage Plans in New Hampshire in 2020

## Reasons to Buy

Gain key insights into the company for academic or business research

purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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Nov 05, 2019: WellCare Members gain in-network access to Piedmont Healthcare  
Nov 04, 2019: WellCare signs agreement with Owensboro Health  
Oct 30, 2019: WellCare reports third quarter 2019 results  
Oct 22, 2019: Centene and WellCare announce approval of pending transaction by new

york state insurance and healthcare departments

Oct 14, 2019: Collaborative Health Systems ACOs deliver \$53 million in total savings to Medicare in 2018

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### COMPANIES MENTIONED

UnitedHealth Group Inc  
Inter Valley Health Plan Inc  
Humana Inc  
Encompass Health Corp  
Cigna Corp  
Aetna Inc

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