

WebMD Health Corp (WBMD) - Financial and Strategic SWOT Analysis Review

<https://marketpublishers.com/r/W982AD73AB0EN.html>

Date: May 2017

Pages: 49

Price: US\$ 125.00 (Single User License)

ID: W982AD73AB0EN

Abstracts

WebMD Health Corp (WBMD) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

WebMD Health Corp (WebMD) provides healthcare information services to healthcare professionals, consumers, employers, physicians, and health plans through its public and private online portals, health focused publications and mobile platforms. It offers branded health and wellness content, tools and services through its own portals and third party sites. The company's network includes www.WebMD.com (WebMD Health), the primary public portal for consumers, and www.Medscape.com (Medscape), the company's primary public portal for physicians and other healthcare professionals, and other sites that provide branded health and wellness content. The company operates subsidiaries in India, Canada, Mexico, Europe and the US. WebMD is headquartered in New York, the US.

WebMD Health Corp Key Recent Developments

May 17, 2017: WebMD Health Services Adds meQuilibrium Resilience Solution to Well-Being Portfolio

May 02,2017: WebMD Reports First Quarter Financial Results and Reaffirms 2017 Guidance

Feb 16,2017: WebMD Reports Fourth Quarter and Full Year 2016 Financial Results

Jan 13,2017: Ian G. Banwell Joins WebMD's Board of Directors

Nov 21,2016: WebMD Health Services Appoints Brad Kirkpatrick as Chief Client Officer

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage,

financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

strong>SECTION 1 - ABOUT THE COMPANY

WebMD Health Corp - Key Facts
WebMD Health Corp - Key Employees
WebMD Health Corp - Key Employee Biographies
WebMD Health Corp - Major Products and Services
WebMD Health Corp - History
WebMD Health Corp - Company Statement
WebMD Health Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

WebMD Health Corp - Business Description
WebMD Health Corp - Corporate Strategy
WebMD Health Corp - SWOT Analysis
SWOT Analysis - Overview
WebMD Health Corp - Strengths
WebMD Health Corp - Weaknesses
WebMD Health Corp - Opportunities
WebMD Health Corp - Threats
WebMD Health Corp - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts
WebMD Health Corp, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

May 17, 2017: WebMD Health Services Adds meQuilibrium Resilience Solution to Well-

Being Portfolio

May 02, 2017: WebMD Reports First Quarter Financial Results and Reaffirms 2017 Guidance

Feb 16, 2017: WebMD Reports Fourth Quarter and Full Year 2016 Financial Results

Jan 13, 2017: Ian G. Banwell Joins WebMD's Board of Directors

Nov 21, 2016: WebMD Health Services Appoints Brad Kirkpatrick as Chief Client Officer

Nov 01, 2016: WebMD Reports Strong Third Quarter Revenue and Earnings Growth

Sep 27, 2016: WebMD Appoints Blake DeSimone as Chief Financial Officer

Sep 19, 2016: WebMD Appoints Steven L. Zatz, M.D. as Chief Executive Officer

Aug 08, 2016: WebMD Reports Strong Second Quarter Revenue and Earnings Growth

May 04, 2016: WebMD Announces First Quarter Financial Results

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

WebMD Health Corp, Key Facts
WebMD Health Corp, Key Employees
WebMD Health Corp, Key Employee Biographies
WebMD Health Corp, Major Products and Services
WebMD Health Corp, History
WebMD Health Corp, Subsidiaries
WebMD Health Corp, Key Competitors
WebMD Health Corp, Ratios based on current share price
WebMD Health Corp, Annual Ratios
WebMD Health Corp, Annual Ratios (Cont.1)
WebMD Health Corp, Annual Ratios (Cont.2)
WebMD Health Corp, Interim Ratios
WebMD Health Corp, Recent Deals Summary
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

WebMD Health Corp, Performance Chart (2012 - 2016)

WebMD Health Corp, Ratio Charts

COMPANIES MENTIONED

Yahoo Inc.

Wellness & Prevention Inc

UpToDate, Inc.

United Health Group

Tribal Fusion, Inc.

Sharecare, Inc

OptumHealth, Inc.

MediMedia USA Inc

Healthways Inc

Health Dialog Services Corp

Everyday Health Inc

Epocrates Inc

Aptus Health Inc

AOL Inc.

I would like to order

Product name: WebMD Health Corp (WBMD) - Financial and Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/W982AD73AB0EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W982AD73AB0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970