

WebMD Health Corp - Strategic SWOT Analysis Review

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Abstracts

WebMD Health Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

WebMD Health Corp (WebMD), a subsidiary of Internet Brands Inc, that provides healthcare information services to consumers, healthcare professionals, physicians, employers and health plans through its private and public online portals, health focused publications and mobile platforms. It offers branded health and wellness content, services and tools through own portals and from third party sites. The company's network includes WebMD Health, the primary public portal for consumers and Medscape, the company's primary public portal for healthcare professionals and physicians, and other sites that provide branded wellness and health content. The company operates across the US and other countries. WebMD is headquartered in New York, the US.

WebMD Health Corp Key Recent Developments

Dec 02,2020: Medscape Education awarded Health and Human Services (HHS) contract to support clinicians use of telemedicine during covid-19 pandemic

Jul 28,2020: WebMD poll finds only one in four will opt to get Covid-19 vaccine when first available

Jan 14,2020: SingleCare partners with WebMD to launch WebMDRx, offering consumers up to 80% savings on prescription drugs

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

WebMD Health Corp - Key Facts
WebMD Health Corp - Key Employees
WebMD Health Corp - Key Employee Biographies
WebMD Health Corp - Major Products and Services
WebMD Health Corp - History
WebMD Health Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
WebMD Health Corp - Business Description
WebMD Health Corp - SWOT Analysis
SWOT Analysis - Overview
WebMD Health Corp - Strengths
WebMD Health Corp - Weaknesses
WebMD Health Corp - Opportunities
WebMD Health Corp - Threats
WebMD Health Corp - Key Competitors
WebMD Health Corp, Recent Deals Summary

SECTION 3 – COMPANY’S RECENT DEVELOPMENTS

Dec 02, 2020: Medscape Education awarded Health and Human Services (HHS) contract to support clinicians use of telemedicine during covid-19 pandemic
Jul 28, 2020: WebMD poll finds only one in four will opt to get Covid-19 vaccine when first available
Jan 14, 2020: SingleCare partners with WebMD to launch WebMDRx, offering consumers up to 80% savings on prescription drugs

SECTION 4 – APPENDIX

Methodology
About GlobalData

[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

WebMD Health Corp, Key Facts
WebMD Health Corp, Key Employees
WebMD Health Corp, Key Employee Biographies
WebMD Health Corp, Major Products and Services
WebMD Health Corp, History
WebMD Health Corp, Subsidiaries
WebMD Health Corp, Key Competitors
WebMD Health Corp, Recent Deals Summary

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