

Warpaint London plc (W7L) - Financial and Strategic SWOT Analysis Review

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Abstracts

Warpaint London plc (W7L) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Warpaint London plc (Warpaint) is a producer and supplier of colour cosmetics. The company's product portfolio comprises face make-up products includes foundation, blushers, illuminators, gift sets, face bronzing lotions, creams and powders. It offers eye make-up products, such as eye shadows, eyeliners, eyebrow pencils and mascara. The company's lip make-up products such as lipstick and glosses, lip pencils, lip plumpers and palettes. It offers nail make-up products such as nail varnishes and polishes, hardeners and strengtheners, base and topcoat. Warpaint offers products under various brand names including W7, Man's stuff, vintage, very vegan, and chit chat. The company markets products to retailers and internationally to local distributors or retail chains. It operates in the US, the UK, Europe, Australia, Spain, New Zealand, Germany, Denmark, and the US. Warpaint is headquartered in Iver, Buckinghamshire, the UK.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives

and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Warpaint London plc - Key Facts
Warpaint London plc - Key Employees
Warpaint London plc - Key Employee Biographies
Warpaint London plc - Major Products and Services
Warpaint London plc - History
Warpaint London plc - Company Statement
Warpaint London plc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Warpaint London plc - Business Description
Business Segment: Close-Out
Overview
Performance
Business Segment: Own Brand
Overview
Performance
Geographical Segment: Australia and NewZealand
Performance
Geographical Segment: Denmark
Performance
Geographical Segment: Europe
Performance
Geographical Segment: Rest of World
Performance
Geographical Segment: Spain
Performance
Geographical Segment: The UK
Performance
Geographical Segment: The US
Performance
Warpaint London plc - Corporate Strategy

Warpaint London plc - SWOT Analysis
SWOT Analysis - Overview
Warpaint London plc - Strengths
Warpaint London plc - Weaknesses
Warpaint London plc - Opportunities
Warpaint London plc - Threats
Warpaint London plc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

SECTION 4 – APPENDIX

Methodology
Ratio Definitions
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Warpaint London plc, Key Facts
Warpaint London plc, Key Employees
Warpaint London plc, Key Employee Biographies
Warpaint London plc, Major Products and Services
Warpaint London plc, History
Warpaint London plc, Subsidiaries
Warpaint London plc, Key Competitors
Warpaint London plc, Ratios based on current share price
Warpaint London plc, Annual Ratios
Warpaint London plc, Annual Ratios (Cont...1)
Warpaint London plc, Annual Ratios (Cont...2)
Warpaint London plc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Warpaint London plc, Performance Chart (2016 - 2020)

Warpaint London plc, Ratio Charts

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