

Warner Music Group Corp - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/W781CA2B4A8EN.html>

Date: January 2020

Pages: 21

Price: US\$ 125.00 (Single User License)

ID: W781CA2B4A8EN

Abstracts

Warner Music Group Corp - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Warner Music Group Corp (WMG) is a music company. It markets, sells and licenses recorded music in various physical and digital formats. The company also owns and acquires rights to musical compositions, and exploits and markets these compositions. WMG's collection of record labels in the music industry includes Atlantic, East West, Canvasback, Asylum, Warner Bros, FFRR, Fueled by Ramen, Erato, Parlophone, Reprise, Elektra, Nonesuch, Roadrunner, Sire, Rhino, Warner Classics, and Warner Music Nashville; and music publishers, such as Warner/Chappell Music. It publishes music across a broad range of musical styles and hold rights in copyrights from songwriters and composers. WMG is headquartered in New York, the US.

Warner Music Group Corp Key Recent Developments

Feb 20,2018: Warner Music Appoints Marcela Vaccari as VP, Business Development, Latin America and Spain

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Warner Music Group Corp - Key Facts
Warner Music Group Corp - Key Employees
Warner Music Group Corp - Key Employee Biographies
Warner Music Group Corp - Major Products and Services
Warner Music Group Corp - History
Warner Music Group Corp - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Warner Music Group Corp - Business Description
Business Segment: Music Publishing
Overview
Performance
Business Segment: Recorded Music
Overview
Performance
Geographical Segment: International
Performance
Geographical Segment: United States
Performance
Warner Music Group Corp - SWOT Analysis
SWOT Analysis - Overview
Warner Music Group Corp - Strengths
Warner Music Group Corp - Weaknesses
Warner Music Group Corp - Opportunities
Warner Music Group Corp - Threats
Warner Music Group Corp - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData

[Contact Us](#)
[Disclaimer](#)

List Of Tables

LIST OF TABLES

Warner Music Group Corp, Key Facts
Warner Music Group Corp, Key Employees
Warner Music Group Corp, Key Employee Biographies
Warner Music Group Corp, Major Products and Services
Warner Music Group Corp, History
Warner Music Group Corp, Subsidiaries
Warner Music Group Corp, Key Competitors

COMPANIES MENTIONED

Virgin Records Ltd.
Universal Music Group Inc
Sony Music Entertainment, Inc.
Kobalt Music Group
Hollywood Records, Inc.

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