

## The Walt Disney Company (DIS) - Financial and Strategic SWOT Analysis Review

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The Walt Disney Company (DIS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

The Walt Disney Company (Walt Disney) is a diversified entertainment company that offers a wide range of family entertainment and media enterprise solutions. It offers these solutions across interactive digital media platforms. The company also provides toys, apparel, books and fine arts. Its cable networks include ESPN, the Disney Channels, Freeform and Hungama, and UTV/Bindass networks in India. It also operates parks and resorts in various locations including Florida, California, Hawaii, Paris, Hong Kong, and Shanghai among others. The company's operations are spread across Europe, the Middle East and Africa, North America, South America, and Asia-Pacific. Walt Disney is headquartered in Burbank, California, the US.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Table of Content

### SECTION 1 - ABOUT THE COMPANY

The Walt Disney Company - Key Facts  
The Walt Disney Company - Key Employees  
The Walt Disney Company - Key Employee Biographies  
The Walt Disney Company - Major Products and Services  
The Walt Disney Company - History  
The Walt Disney Company - Company Statement  
The Walt Disney Company - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### SECTION 2 – COMPANY ANALYSIS

The Walt Disney Company - Business Description  
The Walt Disney Company - Corporate Strategy  
The Walt Disney Company - SWOT Analysis  
SWOT Analysis - Overview  
The Walt Disney Company - Strengths  
The Walt Disney Company - Weaknesses  
The Walt Disney Company - Opportunities  
The Walt Disney Company - Threats

The Walt Disney Company - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

### **SECTION 4 – APPENDIX**

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

### **LIST OF TABLES**

The Walt Disney Company, Key Facts

The Walt Disney Company, Key Employees

The Walt Disney Company, Key Employee Biographies

The Walt Disney Company, Major Products and Services

The Walt Disney Company, History

The Walt Disney Company, Subsidiaries

The Walt Disney Company, Key Competitors

The Walt Disney Company, Ratios based on current share price

The Walt Disney Company, Annual Ratios

The Walt Disney Company, Annual Ratios (Cont.1)

The Walt Disney Company, Annual Ratios (Cont.2)

The Walt Disney Company, Interim Ratios

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios

### **LIST OF FIGURES**

The Walt Disney Company, Performance Chart (2012 - 2016)

The Walt Disney Company, Ratio Charts

### **COMPANIES MENTIONED**

Viacom Inc.

Twenty-First Century Fox Inc.

Time Warner Inc.

NBCUniversal Media, LLC

Marriott Vacations Worldwide Corporation

Lions Gate Entertainment Corp.

Liberty Interactive Corporation  
CBS Corporation

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