

Walker Greenbank PLC: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Walker Greenbank PLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Walker Greenbank PLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Walker Greenbank PLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Walker Greenbank PLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Walker Greenback PLC (WGB) is an interior furnishing company. Its product portfolio includes furnishing fabrics, wallcoverings, paintings, bed linen, tableware, furniture, wallpapers, prints and rugs. The company markets its products under the brands of Harlequin, Morris & Co, Sanderson, Scion, Anthology, Clarke & Clarke, Studio G and Zoffany. WGB offers its products to consumers, designers and contract interiors. The company distributes its products through the network of showrooms in Paris, New York, London, Dubai, Moscow, Shenzhen and others. It operates a wallpaper factory in Loughborough and a fabric printing factory in Lancaster; and two warehouses in Milton Keynes, distributing its products and samples globally. WGB is headquartered in Buckinghamshire, England, the UK.

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COMPANIES MENTIONED

Walker Greenbank PLC

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