

# WaferGen Biosystems Inc - Strategic SWOT Analysis Review

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## Abstracts

WaferGen Biosystems Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

## Highlights

WaferGen Biosystems Inc (WaferGen) is a biotechnology Company which develops, manufactures and sells systems for genomic technology solutions for single-cell analysis and clinical research. The Company's ICELL8 Single-Cell System platform isolates single cells and process specific cells for analysis, including Next Generation Sequencing (NGS). The Company's SmartChip platform is used for profiling and validating molecular biomarkers, and also performs singleplex PCR for one-step target and preparation for clinical NGS. Its Apollo 324 system processes DNA and RNA from clinical samples to NGS-ready libraries. The company's technologies serve pharmaceutical and life science companies as well as clinical laboratories. WaferGen is the subsidiary of Takara Bio USA Holdings, Inc., and is headquartered in Fremont, California, the US.

### WaferGen Biosystems Inc Key Recent Developments

Feb 15,2017: WaferGen Bio-systems Reports Revenue Growth in Fourth Quarter of 2016

Dec 15,2016: WaferGen Bio-systems Regains Compliance with Nasdaq Listing Requirements

Nov 08,2016: WaferGen Bio-systems Reports Results for Third Quarter 2016

Oct 31,2016: WaferGen Bio-systems Reports Strong Revenue Growth in Third Quarter of 2016

Aug 09,2016: WaferGen Bio-systems Reports Results for Second Quarter 2016

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

WaferGen Biosystems Inc - Key Facts  
WaferGen Biosystems Inc - Key Employees  
WaferGen Biosystems Inc - Key Employee Biographies  
WaferGen Biosystems Inc - Major Products and Services  
WaferGen Biosystems Inc - History  
WaferGen Biosystems Inc - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

WaferGen Biosystems Inc - Business Description  
WaferGen Biosystems Inc - SWOT Analysis  
SWOT Analysis - Overview  
WaferGen Biosystems Inc - Strengths  
WaferGen Biosystems Inc - Weaknesses  
WaferGen Biosystems Inc - Opportunities  
WaferGen Biosystems Inc - Threats  
WaferGen Biosystems Inc - Key Competitors

### **SECTION 3 – COMPANY’S LIFESCIENCES FINANCIAL DEALS AND ALLIANCES**

WaferGen Biosystems Inc, Medical Equipment, Deals By Year, 2011 to YTD 2017  
WaferGen Biosystems Inc, Medical Equipment, Deals By Type, 2011 to YTD 2017  
WaferGen Biosystems Inc, Recent Deals Summary

### **SECTION 4 – COMPANY’S RECENT DEVELOPMENTS**

Feb 15, 2017: WaferGen Bio-systems Reports Revenue Growth in Fourth Quarter of 2016  
Dec 15, 2016: WaferGen Bio-systems Regains Compliance with Nasdaq Listing Requirements  
Nov 08, 2016: WaferGen Bio-systems Reports Results for Third Quarter 2016  
Oct 31, 2016: WaferGen Bio-systems Reports Strong Revenue Growth in Third Quarter of 2016

Aug 09, 2016: WaferGen Bio-systems Reports Results for Second Quarter 2016

Jun 16, 2016: WaferGen Receives Notice of US Patent Allowance for SmartChip and ICELL8 Single-Cell Methods and Systems to Process Genetic Material from Multi-well Arrays

Jun 06, 2016: WaferGen Bio-systems and Takara Bio Announce Exclusive Distribution Agreement for Japan

May 10, 2016: WaferGen Bio-systems Reports Results for First Quarter 2016

Mar 08, 2016: WaferGen Bio-systems Reports Results for Fourth Quarter and Fiscal Year 2015

Mar 03, 2016: WaferGen Bio-systems Announces Placement of ICELL8 Single-Cell System at Neural Stem Cell Institute

## **SECTION 5 – APPENDIX**

Methodology

About GlobalData

Contact Us

Disclaimer

## List Of Tables

### LIST OF TABLES

WaferGen Biosystems Inc, Key Facts  
WaferGen Biosystems Inc, Key Employees  
WaferGen Biosystems Inc, Key Employee Biographies  
WaferGen Biosystems Inc, Major Products and Services  
WaferGen Biosystems Inc, History  
WaferGen Biosystems Inc, Subsidiaries  
WaferGen Biosystems Inc, Key Competitors  
WaferGen Biosystems Inc, Medical Equipment, Deals By Year, 2011 to YTD 2017  
WaferGen Biosystems Inc, Medical Equipment, Deals By Type, 2011 to YTD 2017  
WaferGen Biosystems Inc, Recent Deals Summary

## List Of Figures

### LIST OF FIGURES

WaferGen Biosystems Inc, Medical Equipment, Deals By Year, 2011 to YTD 2017

WaferGen Biosystems Inc, Medical Equipment, Deals by Type, 2011 to YTD 2017

### COMPANIES MENTIONED

RainDance Technologies Inc

Pacific Biosciences of California, Inc.

NanoString Technologies Inc

Life Technologies Corp

GE Healthcare LLC

Fluidigm Corp

Eppendorf AG

Cepheid

Beckman Coulter Inc

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