

## Volkswagen AG (VOW3) - Financial and Strategic SWOT Analysis Review

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Volkswagen AG (VOW3) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

### Highlights

Volkswagen AG (Volkswagen) is an automobile company involved in the design, development, production and sales of a wide range of vehicles and engines. It commercializes both passenger and commercial vehicles, including low consumption small cars and luxury class vehicles. The company sells its products under various brands: SEAT, Bentley, Scania, MAN, Ducati, Volkswagen, Audi, Volkswagen Commercial Vehicles, Skoda, Bugatti, and Lamborghini. Volkswagen also offers various financial services, which include banking and insurance, customer financing, leasing, and fleet management services. Geographically, the company operates in South America, North America, Asia-Pacific, Europe and the Middle East. Volkswagen is headquartered in Wolfsburg, Germany.

### Volkswagen AG Key Recent Developments

May 07,2018: US charges ex-Volkswagen CEO in diesel emissions scandal

May 07,2018: Volkswagen Financial Services start 2018 with good first quarter

May 04,2018: Volkswagen Group China wins Art Power 100 Award for bringing high-quality art to masses

May 03,2018: The Volkswagen Group is stepping up the pace of its transformation

Apr 27,2018: Volkswagen Truck & Bus announces sales for Q1 2018

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Apr 27, 2018: SKODA AUTO's sales revenue, deliveries and operating profit increase once again  
Apr 26, 2018: Volkswagen operating revenue grows €2bn but profits fall in Q1  
Apr 23, 2018: Gazprom Neft Board Of Directors Reviews Information On Outlook For Business Development In Production And Sale Of Lubricants  
Mar 22, 2018: Steel cutting: Construction of LNG ships for Volkswagen Group Logistics started  
Mar 20, 2018: 30 free chargers for electric vehicles in the city centre: Southampton  
Mar 20, 2018: ŠKODA AUTO invests around 22.5 million euros in expansion of ŠKODA Parts Center and creates 40 new jobs  
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Mar 13, 2018: Volkswagen Group to Expand Production Of Electric Vehicles Worldwide on Massive Scale  
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VDL Groep bv  
Toyota Motor Corporation  
Tesla Motors Inc  
PSA Group  
Jaguar Land Rover Automotive Plc  
Honda Motor Co Ltd  
Ford Motor Co  
Daimler AG  
Bayerische Motoren Werke AG

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