

# Vodka (Spirits) Market in Egypt - Outlook to 2022: Market Size, Growth and Forecast Analytics

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## Abstracts

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### SUMMARY

Vodka (Spirits) Market in Egypt - Outlook to 2022: Market Size, Growth and Forecast Analytics is a broad level market review of Vodka market in Egypt.

Vodka is an un-aged white spirit made from distilled fermented grain, rye, wheat, potatoes but can be based on any starch or sugar-rich plant matter. Includes all flavoured and unflavoured vodkas.

Vodka market in Egypt registered a positive compound annual growth rate (CAGR) of 13.00% during the period 2012 to 2017 with a sales value of EGP 319.26 Million in 2017, an increase of 24.00% over 2016. The market achieved its strongest performance in 2017, when it grew by 24.00% over its previous year and its weakest performance in 2013, when it increased by 9.05% over 2012.

The research handbook provides up-to-date market size data for period 2012-2017 and illustrative forecast to 2022 covering key market aspects like Sales Value and Volume for Vodka and its variants Flavoured Vodka and Unflavoured Vodka.

Furthermore, the research handbook details out Sales Value and Volume for top brands for the year 2014 to 2017 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks

specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or planning to venture in to Egypt's Vodka (Spirits) market. The comprehensive statistics within the research handbook provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Sales Values in the handbook are depicted in USD (\$) and local currency of country and Volumes are represented in M Liters.

**Note:** Certain content/sections in the research handbook may be removed or altered based on the availability and relevance of data.

## **SCOPE**

Overall Vodka (Spirits) market value and volume analytics with growth analysis from 2012 to 2022.

Value and Volume terms for the Top Brands.

Distribution channel sales analytics from 2014-2017.

## **REASONS TO BUY**

Get access to authoritative and granular data on the Vodka (Spirits) market and fill in the gaps in understanding of trends and the components of change behind them.

Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.

Analyze the components of change in the market by looking at historic and future growth patterns.

Use the data to understand future patterns of the market trends from winners

and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

## Contents

### **1 VODKA MARKET OVERVIEW**

### **2 EGYPT VODKA MARKET ANALYTICS, 2012-22**

#### 2.1 Vodka Value Analytics, 2012-22

##### 2.1.1 Vodka Market by Value, 2012-22

##### 2.1.2 Vodka Market Value by Segments, 2012-22

#### 2.2 Vodka Volume Analytics, 2012-22

##### 2.2.1 Vodka Market by Volume, 2012-22

##### 2.2.2 Vodka Market Volume by Segments, 2012-22

### **3 EGYPT VODKA MARKET ANALYTICS, BY SEGMENT 2012-22**

#### 3.1 Flavoured Vodka Analytics, 2012-22

##### 3.1.1 Flavoured Vodka Market by Value, 2012-22

##### 3.1.2 Flavoured Vodka Market by Volume, 2012-22

#### 3.2 Unflavoured Vodka Analytics, 2012-22

##### 3.2.1 Unflavoured Vodka Market by Value, 2012-22

##### 3.2.2 Unflavoured Vodka Market by Volume, 2012-22

### **4 EGYPT VODKA DISTRIBUTION CHANNEL ANALYTICS BY VALUE, 2014-17**

#### 4.1 Vodka Distribution Channel Analytics by Value, 2014-17

### **5 APPENDIX**

#### 5.1 Definitions

##### 5.1.1 Category Definitions

##### 5.1.2 Distribution Channel Definitions

##### 5.1.3 Volume Units and Aggregations

##### 5.1.4 CAGR Definition and Calculation

##### 5.1.5 Graphical representation of Brands

##### 5.1.6 Exchange Rates

##### 5.1.7 Methodology Summary

#### 5.2 About GlobalData

#### 5.3 Disclaimer

## List Of Tables

### LIST OF TABLES

- Table 1: Egypt Vodka Market Value (EGP m) and Growth (Y-o-Y), 2012-22
- Table 2: Egypt Vodka Market Value (USD m) and Growth (Y-o-Y), 2012-22
- Table 3: Egypt Vodka Market Value (EGP m) by Segments, 2012-17
- Table 4: Egypt Vodka Market Value (EGP m) by Segments, 2017-22
- Table 5: Egypt Vodka Market Value (USD m) by Segments, 2012-17
- Table 6: Egypt Vodka Market Value (USD m) by Segments, 2017-22
- Table 7: Egypt Vodka Market Volume (Liters m) and Growth (Y-o-Y), 2012-22
- Table 8: Egypt Vodka Market Volume (Liters m) by Segments, 2012-17
- Table 9: Egypt Vodka Market Volume (Liters m) by Segments, 2017-22
- Table 10: Egypt Flavoured Vodka Market by Value (EGP m), 2012-22
- Table 11: Egypt Flavoured Vodka Market by Value (USD m), 2012-22
- Table 12: Egypt Flavoured Vodka Market by Volume (Liters m), 2012-22
- Table 13: Egypt Unflavoured Vodka Market by Value (EGP m), 2012-22
- Table 14: Egypt Unflavoured Vodka Market by Value (USD m), 2012-22
- Table 15: Egypt Unflavoured Vodka Market by Volume (Liters m), 2012-22
- Table 16: Egypt Vodka Market Value by Distribution Channel (EGP m), 2014-17
- Table 17: Egypt Vodka Market Value by Distribution Channel (USD m), 2014-17
- Table 18: Category Definitions - Vodka Market
- Table 19: Distribution Channel Definitions Vodka Market
- Table 20: Volume Units for Vodka Market
- Table 21: Egypt Exchange Rate EGP - USD (Annual Average), 2012 - 2017
- Table 22: Egypt Exchange Rate EGP - USD (Annual Average), 2018 - 2022 Forecast

## List Of Figures

### LIST OF FIGURES

- Figure 1: Egypt Vodka Market Value (EGP m) and Growth (Y-o-Y), 2012-22
- Figure 2: Egypt Vodka Market Value (EGP m) by Segments, 2012-22
- Figure 3: Egypt Vodka Market Volume (Liters m) and Growth (Y-o-Y), 2012-22
- Figure 4: Egypt Vodka Market Volume (Liters m) by Segments, 2012-22
- Figure 5: Egypt Flavoured Vodka Market by Value (EGP m), 2012-22
- Figure 6: Egypt Flavoured Vodka Market by Volume (Liters m), 2012-22
- Figure 7: Egypt Unflavoured Vodka Market by Value (EGP m), 2012-22
- Figure 8: Egypt Unflavoured Vodka Market by Volume (Liters m), 2012-22
- Figure 9: Egypt Vodka Market Value by Distribution Channel (EGP m), 2014-17

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