

# Vivus Inc (VVUS) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Vivus Inc (VVUS) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Vivus Inc (Vivus) is a biopharmaceutical company that develops and commercializes next-generation therapeutics for addressing unmet medical needs of obesity, sleep apnea, diabetes, and sexual health. The company markets phentermine and topiramate extended-release capsules for the chronic weight management in adult patients; avanafil, an oral phosphodiesterase type 5, for erectile dysfunction; and pancrelipase microtablets for exocrine pancreatic insufficiency. It is investigating its pipeline products for the treatment of obstructive sleep apnea, nonalcoholic steatohepatitis, diabetes, and pulmonary arterial hypertension. Vivus works in partnership with pharmaceutical companies to advance of its product and pipeline portfolio. The company also has direct operations through its subsidiaries in Canada and the Netherlands. Vivus is headquartered in Campbell, California, the US.

### Vivus Inc Key Recent Developments

Apr 03,2020 VitalTech partners with VIVUS Pharmaceuticals to accelerate launch of telehealth and remote patient monitoring modules

Apr 01,2020 VIVUS announces \$11.55 million registered direct offering priced at-the-market under Nasdaq Rules

Mar 31,2020 VIVUS accelerates the launch of telemedicine and remote monitoring

modules to facilitate effective patient care during “social distancing”  
Mar 03,2020 VIVUS reports fourth quarter and full year 2019 financial results

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company’s business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors’ business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company’s core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies’ strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Apr 01, 2020: VIVUS announces \$11.55 million registered direct offering priced at-the-market under Nasdaq Rules

Mar 31, 2020: VIVUS accelerates the launch of telemedicine and remote monitoring modules to facilitate effective patient care during “social distancing”

Mar 03, 2020: VIVUS reports fourth quarter and full year 2019 financial results

Nov 05, 2019: VIVUS reports third quarter 2019 financial results

Oct 28, 2019: VIVUS announces departures of Eric W. Roberts and Allan L. Shaw from Board of Directors

Aug 06, 2019: VIVUS reports second quarter 2019 financial results

Apr 30, 2019: VIVUS Reports First Quarter 2019 Financial Results

Feb 26, 2019: VIVUS announces fourth quarter 2018 financial results

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### COMPANIES MENTIONED

Novo Nordisk AS

Boehringer Ingelheim International GmbH

AbbVie Inc

F. Hoffmann-La Roche Ltd

Merck & Co Inc

AstraZeneca Plc

Bristol-Myers Squibb Co

Pfizer Inc

Digestive Care Inc

Eli Lilly and Co

Nalpropion Pharmaceuticals Inc

Janssen Pharmaceuticals Inc

GlaxoSmithKline Plc



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