

Vivendi SA (VIV) - Financial and Strategic SWOT Analysis Review

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Vivendi SA (VIV) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – Analyst's summarization of the company's business strategy.
- SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.
- Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.
- Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Vivendi SA (Vivendi) is an integrated content, media, and communications company. It has presence in the media value chain, from talent discovery to the creation, production, and distribution of content. The company owns and operates a portfolio of businesses involved in recorded music, music publishing, merchandising, and audiovisual content. Vivendi identifies and develops recording artists and songwriter, and produces, distributes, and promotes the acclaimed and commercially successful music. It operates pay-TV; produces, sells, and distributes movies and TV series; provides communications services in creativity, media expertise and healthcare/wellness areas; creates, develops, and distributes downloadable video games; and has interests in various event venues. The company has operations in Europe, North America, and other regions. Vivendi is headquartered in Paris, Ile-de-France, France.

Vivendi SA Key Recent Developments

Dec 21,2017: Michel Sibony appointed chief value officer of Vivendi

Sep 01,2017: Vivendi: 2017 Half-Year Results

May 11,2017: Vivendi Q1 earnings decrease

Mar 14,2017: Vivendi appoints director of special projects

Mar 07,2017: Vivendi to name Veronique as full board member in annual shareholders' meeting

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

- The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

- The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

- Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

- Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

- Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Table of Content

SECTION 1 - ABOUT THE COMPANY

Vivendi SA - Key Facts
Vivendi SA - Key Employees
Vivendi SA - Key Employee Biographies
Vivendi SA - Major Products and Services
Vivendi SA - History
Vivendi SA - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview

Vivendi SA - Business Description
Business Segment: Canal+ Group
Capital Expenditure
Overview
Performance
Key Stats
Business Segment: Gameloft
Capital Expenditure
Overview
Performance
Key Stats
Business Segment: Havas
Capital Expenditure
Overview
Performance
Key Stats
Business Segment: New Initiatives
Capital Expenditure
Overview
Performance
Key Stats
Business Segment: Universal Music Group
Capital Expenditure
Overview
Performance
Key Stats
Business Segment: Vivendi Village
Capital Expenditure
Overview
Performance
Key Stats
Geographical Segment: France
Performance
Geographical Segment: Rest of Europe
Performance
Geographical Segment: Rest of the world
Performance
Geographical Segment: United States
Performance
Vivendi SA - SWOT Analysis
SWOT Analysis - Overview
Vivendi SA - Strengths
Vivendi SA - Weaknesses
Vivendi SA - Opportunities
Vivendi SA - Threats
Vivendi SA - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios
Financial Ratios - Annual Ratios
Performance Chart
Financial Performance
Financial Ratios - Interim Ratios
Financial Ratios - Ratio Charts

Vivendi SA, Recent Deals Summary

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Dec 21, 2017: Michel Sibony appointed chief value officer of Vivendi

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Mar 14, 2017: Vivendi appoints director of special projects

Jan 04, 2017: Vivendi appoints chief convergence officer

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

LIST OF TABLES

Vivendi SA, Key Facts

Vivendi SA, Key Employees

Vivendi SA, Key Employee Biographies

Vivendi SA, Major Products and Services

Vivendi SA, History

Vivendi SA, Other Locations

Vivendi SA, Subsidiaries

Vivendi SA, Key Competitors

Vivendi SA, Ratios based on current share price

Vivendi SA, Annual Ratios

Vivendi SA, Annual Ratios (Cont.1)

Vivendi SA, Annual Ratios (Cont.2)

Vivendi SA, Interim Ratios

Vivendi SA, Recent Deals Summary

Currency Codes

Capital Market Ratios

Equity Ratios

Profitability Ratios

Cost Ratios

Liquidity Ratios

Leverage Ratios

Efficiency Ratios

LIST OF FIGURES

Vivendi SA, Performance Chart (2013 - 2017)

Vivendi SA, Ratio Charts

COMPANIES MENTIONED

Warner Music Group Corp.

Ubisoft Entertainment SA

The Walt Disney Company

Sony Online Entertainment LLC

Nintendo Co Ltd

NCsoft Corp
Funcom NV
DreamWorks Animation LLC

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