

# Vitro SAB de CV (VITROA): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Vitro SAB de CV (VITROA): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Vitro SAB de CV'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Vitro SAB de CV' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Vitro SAB de CV'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Vitro, S.A.B. de C.V. (Vitro) is a manufacturer of glass containers and flat glass in Mexico. The company specializes in manufacturing, processing, distribution and sale of an extensive range of glass products. Its product portfolio includes automotive glass, construction glass, raw materials and glass containers. Vitro also supplies raw materials, machinery and industrial equipment to various industries including wine, beer, cosmetic, pharmaceutical, food and beverage, automotive and construction. The company offers its products under the brand names such as COLO-ROL, Tri-Vent, GRISOL, Solarlux, Vitrospan, Reflectasol and Clinica Vitro. The company operates production and distribution centers in North America, South America, and Europe. Vitro is headquartered in San Pedro Garza Garcia, Nuevo Leon, Mexico.

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### COMPANIES MENTIONED

Vitro SAB de CV

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