

Virgin Active Limited: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Virgin Active Limited: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments as well as key employees.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Virgin Active Limited'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Virgin Active Limited' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees.

REASONS TO BUY

Quickly enhance your understanding of 'Virgin Active Limited'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Virgin Active Limited (Virgin Active) is a health club chain operator. The health clubs feature a range of amenities including gym floors, exercise, cycle and yoga studios, swimming pools, spa areas, sauna and steam rooms, health and beauty offerings, tennis, badminton courts. It also provides lessons, racquet sports, kids offerings, creche facilities, club lounges, cafes and social areas. Virgin Active serves to customers who are young, old, fit and unfit. It offers services under brands of The Collection, Life Centre and Virgin Active Red. The company has presence in the UK, Italy, Australia, the US, Singapore, Thailand, South Africa and Namibia. Virgin Active is headquartered in London, the UK.

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COMPANIES MENTIONED

Virgin Active Limited

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