

Village Roadshow Ltd: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Village Roadshow Ltd: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Village Roadshow Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Village Roadshow Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities

(growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Village Roadshow Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Village Roadshow Limited (VRL) is a media and entertainment company. The company owns and operates theme and water parks, cinema exhibition, film and DVD distribution and film production. It carries out the distribution of theatrical movies and television series through physical and digital platforms. The company operates various screens such as gold class, vmax, vpremium and vjunior. Its theme parks include Sea World, Warner Bros, Movie World, Paradise Country, Wet'n'Wild, Sea World Resort and Water park, village roadshow studios and the Australian Outback Spectacular. The company also offers marketing solutions for driving sales, retaining customers and to deliver customer insights. Its operations are spanned across Australia, New Zealand, the UK and the US. VRL is headquartered in Melbourne, Australia.

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COMPANIES MENTIONED

Village Roadshow Ltd

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