

# Vijaya Bank (VIJAYABANK): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Vijaya Bank (VIJAYABANK): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Vijaya Bank'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Vijaya Bank' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Vijaya Bank'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Vijaya Bank (VB) is a provider of retail and commercial banking, and treasury solutions. Its deposits and cards portfolio includes savings bank accounts, current accounts, recurring deposits, fixed deposits, term deposits, non-resident rupee accounts, resident ordinary rupee accounts, credit cards, gift cards, and debit cards. The bank provides lending solutions for home, personal needs, education, online retail, jewelry, corporate, vehicle, property, securities, and trading. It also offers government sponsored schemes such as Prime Minister's Employment Generation Programme, Deen Dayal Antyodaya National Urban Livelihood, and Self Employment scheme for Rehabilitation of Manual Scavengers. The bank also provides services such as NRI services, international banking, treasury, foreign exchange, mobile banking, and remittance. VB is headquartered in Bangalore, India.

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### COMPANIES MENTIONED

Vijaya Bank

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