

Vietnam Hotels Market Analytics to 2022: Rooms and Revenue Analytics

URL:	https://marketpublishers.com/r/VF443EEFFF3EN.html
Date:	September 17, 2018
Pages:	72
Price:	US\$ 750.00
ID:	VF443EEFFF3EN

Vietnam Hotels Market Analytics to 2022: Rooms and Revenue Analytics

SUMMARY

Hotels (establishments that provide paid lodging and full guest services, typically with a continuous staff presence) market have seen moderate change in the recent years and is also expected to evolve in similar fashion in the near future.

During 2013-2017 the overall room occupancy rate in Vietnam inclined at a CAGR of 3.47% with 70.35% of occupancy rate in 2017. Considering the occupancy rate by segments, Luxury hotels accounted for highest occupancy of 73.84% in 2017 while Midscale hotels segment registered lowest occupancy of 64.22%. The former registered a CAGR of 4.89% while the later recorded a CAGR of 1.55%

The report Vietnam Hotels Market Analytics to 2022: Rooms and Revenue Analytics provides deep dive data analytics on wide ranging Hotels business aspects including overall revenue by customer type - Business and Leisure, by type of hotel - Budget, Midscale, Upscale & Luxury, Room & Non-Room Revenues, Number of Establishments & Rooms and Guest In-Flow's for the period 2013 to 2017 and forecast to 2022.

Furthermore, the report also details out Room Occupancy Rate (percentage of available rooms sold during a given period), Rooms Nights Available - Occupied and Revenue per Room by Hotel Category for the period 2013 to 2022 along with Total Revenues by Hotel Category & Customer Type.

The report acts as an essential tool for companies active or plans to venture in to Vietnam's Hotels business. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

SCOPE

- Overview of the Hotels business in Vietnam.
- Analysis of the Room Occupancy Rate, Rooms Nights Available and Occupied and total Number of Hotel Establishments & Rooms
- Historic and forecast revenues by Customer type and Hotel Category for the period 2013 through to 2022
- Analytics on Revenue stream - Total Revenue, Room & Non-Room Revenue, Revenue per Available and Occupied Room and Total Revenue per Available Room by Hotel Category & Customer Type.

REASONS TO BUY

- Embrace the market information at Category and segment level for precise marketing plan
- Outline investments on potential growth factors considering actual market size and future prospects
- Evolve business plans based on forecasts information.

Table of Content

1 EXECUTIVE SUMMARY

2 VIETNAM HOTELS: ESTABLISHMENTS BY HOTEL CATEGORY

- 2.1 Total Number of Establishments by Hotel Category Review, 2013 - 2017
- 2.2 Total Number of Establishments by Hotel Category Forecast, 2017 - 2022

3 VIETNAM HOTELS: ROOMS BY HOTEL CATEGORY

- 3.1 Total Number of Rooms by Hotel Category Review, 2013 - 2017
- 3.2 Total Number of Rooms by Hotel Category Forecast, 2017 - 2022

4 VIETNAM HOTELS: ROOM OCCUPANCY RATE BY HOTEL CATEGORY

- 4.1 Room Occupancy Rate, 2013 - 2017
- 4.2 Rooms Occupancy Rate, 2017 - 2022

5 VIETNAM HOTELS: ROOM NIGHTS AVAILABLE BY HOTEL CATEGORY

- 5.1 Total Number of Room Nights Available by Hotel Category Review, 2013 - 2017
- 5.2 Total Number of Rooms Nights Available by Hotel Category Forecast, 2017 - 2022

6 VIETNAM HOTELS: ROOMS NIGHTS OCCUPIED BY HOTEL CATEGORY

- 6.1 Total Number of Room Nights Occupied by Hotel Category Review, 2013 - 2017
- 6.2 Total Number of Rooms Nights Occupied by Hotel Category Forecast, 2017 - 2022

7 VIETNAM HOTELS: REVENUE PER AVAILABLE ROOM BY HOTEL CATEGORY

- 7.1 Historic Revenue per Available Room by Hotel Category
- 7.2 Forecast Revenue per Available Room by Hotel Category

8 VIETNAM HOTELS: REVENUE PER OCCUPIED ROOM BY HOTEL CATEGORY

- 8.1 Historic Revenue per Occupied Room by Hotel Category
- 8.2 Forecast Revenue per Occupied Room by Hotel Category

9 VIETNAM HOTELS: TOTAL REVENUE PER AVAILABLE ROOM

- 9.1 Total Revenue per Available Room, 2013 - 2017
- 9.2 Total Revenue per Available Room, 2017 - 2022

10 VIETNAM HOTELS: TOTAL ROOM REVENUE BY HOTEL CATEGORY & CUSTOMER TYPE

- 10.1 Budget Hotels - Total Room Revenue by Customer Type
 - 10.1.1 Total room revenue from budget hotels review, 2013 - 2017
 - 10.1.2 Total room revenue from budget hotels forecast, 2017 - 2022
- 10.2 Midscale Hotels - Total Room Revenue by Customer Type

- 10.2.1 Total room revenue from midscale hotels review, 2013 - 2017
- 10.2.2 Total room revenue from midscale hotels forecast, 2017 - 2022
- 10.3 Upscale Hotels - Total Room Revenue by Customer Type
 - 10.3.1 Total room revenue from upscale hotels review, 2013 - 2017
 - 10.3.2 Total room revenue from upscale hotels forecast, 2017 - 2022
- 10.4 Luxury Hotels - Total Room Revenue by Customer Type
 - 10.4.1 Total room revenue from luxury hotels review, 2013 - 2017
 - 10.4.2 Total room revenue from luxury hotels forecast, 2017 - 2022

11 VIETNAM HOTELS: TOTAL NON-ROOM REVENUE BY HOTEL CATEGORY & CUSTOMER TYPE

- 11.1 Budget Hotels - Total Non-Room Revenue by Customer Type
 - 11.1.1 Total non-room revenue from budget hotels review, 2013 - 2017
 - 11.1.2 Total non-room revenue from budget hotels forecast, 2017 - 2022
- 11.2 Midscale Hotels - Total Non-Room Revenue by Customer Type
 - 11.2.1 Total non-room revenue from midscale hotels review, 2013 - 2017
 - 11.2.2 Total non-room revenue from midscale hotels forecast, 2017 - 2022
- 11.3 Upscale Hotels - Total Non-Room Revenue by Customer Type
 - 11.3.1 Total non-room revenue from upscale hotels review, 2013 - 2017
 - 11.3.2 Total non-room revenue from upscale hotels forecast, 2017 - 2022
- 11.4 Luxury Hotels - Total Non-Room Revenue by Customer Type
 - 11.4.1 Total non-room revenue from luxury hotels review, 2013 - 2017
 - 11.4.2 Total non-room revenue from luxury hotels forecast, 2017 - 2022

12 VIETNAM HOTELS: TOTAL REVENUE BY HOTEL CATEGORY & CUSTOMER TYPE

- 12.1 Budget Hotels - Total Revenue by Customer Type
 - 12.1.1 Total revenue from budget hotels review, 2013 - 2017
 - 12.1.2 Total revenue from budget hotels forecast, 2017 - 2022
- 12.2 Midscale Hotels - Total Revenue by Customer Type
 - 12.2.1 Total revenue from midscale hotels review, 2013 - 2017
 - 12.2.2 Total revenue from midscale hotels forecast, 2017 - 2022
- 12.3 Upscale Hotels - Total Revenue by Customer Type
 - 12.3.1 Total revenue from upscale hotels review, 2013 - 2017
 - 12.3.2 Total revenue from upscale hotels forecast, 2017 - 2022
- 12.4 Luxury Hotels - Total Revenue by Customer Type
 - 12.4.1 Total revenue from luxury hotels review, 2013 - 2017
 - 12.4.2 Total revenue from luxury hotels forecast, 2017 - 2022

13 VIETNAM HOTELS: GUESTS BY HOTEL CATEGORY & CUSTOMER TYPE

- 13.1 Budget Hotels - Total Number of Guests by Customer Type
 - 13.1.1 Total number of budget hotel guests review, 2013 - 2017
 - 13.1.2 Total number of budget hotel guests forecast, 2017 - 2022
- 13.2 Midscale Hotels - Total Number of Guests by Customer Type
 - 13.2.1 Total number of midscale hotel guests review, 2013 - 2017
 - 13.2.2 Total number of midscale hotel guests forecast, 2017 - 2022
- 13.3 Upscale Hotels - Total Number of Guests by Customer Type
 - 13.3.1 Total number of upscale hotel guests review, 2013 - 2017
 - 13.3.2 Total number of upscale hotel guests forecast, 2017 - 2022
- 13.4 Luxury Hotels - Total Number of Guests by Customer Type
 - 13.4.1 Total number of luxury hotel guests review, 2013 - 2017
 - 13.4.2 Total number of luxury hotel guests forecast, 2017 - 2022

14 APPENDIX

- 14.1 What is this Report About?
- 14.2 Definitions
- 14.3 Summary Methodology
- 14.4 About GlobalData
- Our Value Proposition
- Our Solutions:
- Our Industry Coverage:
- Our Expertise:
- 14.5 Disclaimer

LIST OF TABLES

- Table 1: Establishments by Hotels Category (Actual) in Vietnam, 2013 - 2017
- Table 2: Establishments by Hotels Category (Actual) in Vietnam, 2017 - 2022
- Table 3: Number of Rooms by Hotels Category (Actual) in Vietnam, 2013 - 2017
- Table 4: Total Number of Rooms by Hotels Category (Actual) in Vietnam, 2017 - 2022
- Table 5: Room Occupancy Rate by Hotel Category (%) in Vietnam, 2013 - 2017
- Table 6: Room Occupancy Rate by Hotel Category (%) in Vietnam, 2017 - 2022
- Table 7: Total Number of Room Nights Available by Hotel Category (Million) in Vietnam, 2013 - 2017
- Table 8: Total Number of Rooms Nights Available by Hotel Category (Million) in Vietnam, 2017 - 2022
- Table 9: Total Number of Room Nights Occupied by Hotel Category (Million) in Vietnam, 2013 - 2017
- Table 10: Total Number of Rooms Nights Occupied by Hotel Category (Million) in Vietnam, 2017 - 2022
- Table 11: Revenue per Available Room by Hotel Category (VND) in Vietnam, 2013 - 2017
- Table 12: Revenue per Available Room by Hotel Category (US\$) in Vietnam, 2013 - 2017
- Table 13: Revenue per Available Room by Hotel Category (VND) in Vietnam, 2017 - 2022
- Table 14: Revenue per Available Room by Hotel Category (US\$) in Vietnam, 2017 - 2022
- Table 15: Revenue Per Occupied Room by Hotel Category (VND) in Vietnam, 2013 - 2017
- Table 16: Revenue Per Occupied Room by Hotel Category (US\$) in Vietnam, 2013 - 2017
- Table 17: Revenue Per Occupied Room by Hotel Category (VND) in Vietnam, 2017 - 2022
- Table 18: Revenue Per Occupied Room by Hotel Category (US\$) in Vietnam, 2017 - 2022
- Table 19: Total Revenue per Available Room (VND) in Vietnam, 2013 - 2017
- Table 20: Total Revenue per Available Room (US\$) in Vietnam, 2013 - 2017
- Table 21: Total Revenue per Available Room (VND) in Vietnam, 2017 - 2022
- Table 22: Total Revenue per Available Room (US\$) in Vietnam, 2017 - 2022
- Table 23: Total Room Revenue from Budget Hotels (VND Million) in Vietnam, 2013 - 2017
- Table 24: Total Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Table 25: Total Room Revenue from Budget Hotels (VND Million) in Vietnam, 2017 - 2022
- Table 26: Total Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Table 27: Total Room Revenue from Midscale Hotels (VND Million) in Vietnam, 2013 - 2017
- Table 28: Total Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Table 29: Total Room Revenue from Midscale Hotels (VND Million) in Vietnam, 2017 - 2022
- Table 30: Total Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Table 31: Total Room Revenue from Upscale Hotels (VND Million) in Vietnam, 2013 - 2017
- Table 32: Total Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Table 33: Total Room Revenue from Upscale Hotels (VND Million) in Vietnam, 2017 - 2022
- Table 34: Total Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Table 35: Total Room Revenue from Luxury Hotels (VND Million) in Vietnam, 2013 - 2017
- Table 36: Total Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Table 37: Total Room Revenue from Luxury Hotels (VND Million) in Vietnam, 2017 - 2022
- Table 38: Total Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Table 39: Total Non-Room Revenue from Budget Hotels (VND Million) in Vietnam, 2013 - 2017
- Table 40: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Table 41: Total Non-Room Revenue from Budget Hotels (VND Million) in Vietnam, 2017 - 2022
- Table 42: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 43: Total Non-Room Revenue from Midscale Hotels (VND Million) in Vietnam, 2013 - 2017

Table 44: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 45: Total Non-Room Revenue from Midscale Hotels (VND Million) in Vietnam, 2017 - 2022

Table 46: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 47: Total Non-Room Revenue from Upscale Hotels (VND Million) in Vietnam, 2013 - 2017

Table 48: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 49: Total Non-Room Revenue from Upscale Hotels (VND Million) in Vietnam, 2017 - 2022

Table 50: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 51: Total Non-Room Revenue from Luxury Hotels (VND Million) in Vietnam, 2013 - 2017

Table 52: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 53: Total Non-Room Revenue from Luxury Hotels (VND Million) in Vietnam, 2017 - 2022

Table 54: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 55: Total Revenue from Budget Hotels (VND Million) in Vietnam, 2013 - 2017

Table 56: Total Revenue from Budget Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 57: Total Revenue from Budget Hotels (VND Million) in Vietnam, 2017 - 2022

Table 58: Total Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 59: Total Revenue from Midscale Hotels (VND Million) in Vietnam, 2013 - 2017

Table 60: Total Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 61: Total Revenue from Midscale Hotels (VND Million) in Vietnam, 2017 - 2022

Table 62: Total Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 63: Total Revenue from Upscale Hotels (VND Million) in Vietnam, 2013 - 2017

Table 64: Total Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 65: Total Revenue from Upscale Hotels (VND Million) in Vietnam, 2017 - 2022

Table 66: Total Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 67: Total Revenue from Luxury Hotels (VND Million) in Vietnam, 2013 - 2017

Table 68: Total Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017

Table 69: Total Revenue from Luxury Hotels (VND Million) in Vietnam, 2017 - 2022

Table 70: Total Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022

Table 71: Total Number of Budget Hotel Guests (Thousands) in Vietnam, 2013 - 2017

Table 72: Total Number of Budget Hotel Guests (Thousands) in Vietnam, 2017 - 2022

Table 73: Total Number of Midscale Hotel Guests (Thousands) in Vietnam, 2013 - 2017

Table 74: Total Number of Midscale Hotel Guests (Thousands) in Vietnam, 2017 - 2022

Table 75: Total Number of Upscale Hotel Guests (Thousands) in Vietnam, 2013 - 2017

Table 76: Total Number of Upscale Hotel Guests (Thousands) in Vietnam, 2017 - 2022

Table 77: Total Number of Luxury Hotel Guests (Thousands) in Vietnam, 2013 - 2017

Table 78: Total Number of Luxury Hotel Guests (Thousands) in Vietnam, 2017 - 2022

Table 79: Travel and Tourism Terms and Definitions

LIST OF FIGURES

Figure 1: Establishments by Hotels Category (Actual) in Vietnam, 2013 - 2017

Figure 2: Establishments by Hotels Category (Actual) in Vietnam, 2017 - 2022

Figure 3: Total Number of Rooms by Hotels Category (Actual) in Vietnam, 2013 - 2017

Figure 4: Total Number of Rooms by Hotels Category (Actual) in Vietnam, 2017 - 2022

Figure 5: Room Occupancy Rate by Hotel Category (%) in Vietnam, 2013 - 2017

Figure 6: Room Occupancy Rate by Hotel Category (%) in Vietnam, 2017 - 2022

Figure 7: Total Number of Room Nights Available by Hotel Category (Million) in Vietnam, 2013 - 2017

Figure 8: Total Number of Rooms Nights Available by Hotel Category (Million) in Vietnam, 2017 - 2022

Figure 9: Total Number of Room Nights Occupied by Hotel Category (Million) in Vietnam, 2013 - 2017

Figure 10: Total Number of Rooms Nights Occupied by Hotel Category (Million) in Vietnam, 2017 - 2022

Figure 11: Revenue per Available Room by Hotel Category (US\$) in Vietnam, 2013 - 2017

Figure 12: Revenue per Available Room by Hotel Category (US\$) in Vietnam, 2017 - 2022

Figure 13: Revenue Per Occupied Room by Hotel Category (US\$) in Vietnam, 2013 - 2017

Figure 14: Revenue Per Occupied Room by Hotel Category (US\$) in Vietnam, 2017 - 2022

Figure 15: Total Revenue per Available Room (US\$) in Vietnam, 2013 - 2017

- Figure 16: Total Revenue per Available Room (US\$) in Vietnam, 2017 - 2022
- Figure 17: Total Room Revenue from Budget Hotels (US\$ million) in Vietnam, 2013 - 2017
- Figure 18: Total Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 19: Total Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 20: Total Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 21: Total Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 22: Total Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 23: Total Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 24: Total Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 25: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 26: Total Non-Room Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 27: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 28: Total Non-Room Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 29: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 30: Total Non-Room Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 31: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 32: Total Non-Room Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 33: Total Revenue from Budget Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 34: Total Revenue from Budget Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 35: Total Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 36: Total Revenue from Midscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 37: Total Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 38: Total Revenue from Upscale Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 39: Total Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2013 - 2017
- Figure 40: Total Revenue from Luxury Hotels (US\$ Million) in Vietnam, 2017 - 2022
- Figure 41: Total Number of Budget Hotel Guests (Thousands) in Vietnam, 2013 - 2017
- Figure 42: Total Number of Budget Hotel Guests (Thousands) in Vietnam, 2017 - 2022
- Figure 43: Total Number of Midscale Hotel Guests (Thousands) in Vietnam, 2013 - 2017
- Figure 44: Total Number of Midscale Hotel Guests (Thousands) in Vietnam, 2017 - 2022
- Figure 45: Total Number of Upscale Hotel Guests (Thousands) in Vietnam, 2013 - 2017
- Figure 46: Total Number of Upscale Hotel Guests (Thousands) in Vietnam, 2017 - 2022
- Figure 47: Total Number of Luxury Hotel Guests (Thousands) in Vietnam, 2013 - 2017
- Figure 48: Total Number of Luxury Hotel Guests (Thousands) in Vietnam, 2017 - 2022

I would like to order:

Product name: Vietnam Hotels Market Analytics to 2022: Rooms and Revenue Analytics
Product link: <https://marketpublishers.com/r/VF443EEFFF3EN.html>
Product ID: VF443EEFFF3EN
Price: US\$ 750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/VF443EEFFF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**