

# Vietnam Enterprise Investments Limited (VEIL) - Financial and Strategic SWOT Analysis Review

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# **Abstracts**

Vietnam Enterprise Investments Limited (VEIL) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

Vietnam Enterprise Investments Limited (VEIL), is a Vietnam based close-ended investment fund, which invests through equities and similar securities. The fund invests directly and indirectly in public and private issues securities of companies, projects, and enterprises and also includes equity investments, debt securities, and unlisted private equities. Its objective is to obtain medium to the long-term capital appreciation of its assets. The fund's top investment sectors include Retail, Real Estate, Banking, Consumer Durable, Software and Services, and Materials and Resources and has investment holdings in ten subsidiaries. VEIL is headquartered in Ho Chi Minh City, Vietnam.

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.



Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



## **Contents**

#### **SECTION 1 - ABOUT THE COMPANY**

Vietnam Enterprise Investments Limited - Key Facts

Vietnam Enterprise Investments Limited - Key Employees

Vietnam Enterprise Investments Limited - Key Employee Biographies

Vietnam Enterprise Investments Limited - Major Products and Services

Vietnam Enterprise Investments Limited - History

Vietnam Enterprise Investments Limited - Company Statement

Vietnam Enterprise Investments Limited - Locations And Subsidiaries

**Head Office** 

Other Locations & Subsidiaries

#### **SECTION 2 – COMPANY ANALYSIS**

Company Overview

Vietnam Enterprise Investments Limited - Business Description

Vietnam Enterprise Investments Limited - SWOT Analysis

SWOT Analysis - Overview

Vietnam Enterprise Investments Limited - Strengths

Vietnam Enterprise Investments Limited - Weaknesses

Vietnam Enterprise Investments Limited - Opportunities

Vietnam Enterprise Investments Limited - Threats

Vietnam Enterprise Investments Limited - Key Competitors

#### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

#### **SECTION 4 – APPENDIX**

Methodology

**Ratio Definitions** 



About GlobalData Contact Us Disclaimer



# **List Of Tables**

#### LIST OF TABLES

Vietnam Enterprise Investments Limited, Key Facts

Vietnam Enterprise Investments Limited, Key Employees

Vietnam Enterprise Investments Limited, Key Employee Biographies

Vietnam Enterprise Investments Limited, Major Products and Services

Vietnam Enterprise Investments Limited, History

Vietnam Enterprise Investments Limited, Other Locations

Vietnam Enterprise Investments Limited, Subsidiaries

Vietnam Enterprise Investments Limited, Key Competitors

Vietnam Enterprise Investments Limited, Ratios based on current share price

Vietnam Enterprise Investments Limited, Annual Ratios

Vietnam Enterprise Investments Limited, Annual Ratios (Cont...1)

Vietnam Enterprise Investments Limited, Interim Ratios

**Currency Codes** 

**Capital Market Ratios** 

**Equity Ratios** 

**Profitability Ratios** 

**Cost Ratios** 

Liquidity Ratios

Leverage Ratios

**Efficiency Ratios** 



# **List Of Figures**

### **LIST OF FIGURES**

Vietnam Enterprise Investments Limited, Performance Chart (2016 - 2020) Vietnam Enterprise Investments Limited, Ratio Charts



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