

Victoria's Secret Stores, LLC: Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Victoria's Secret Stores, LLC: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments as well as company locations and subsidiaries.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Victoria's Secret Stores, LLC'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Victoria's Secret Stores, LLC' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Victoria's Secret Stores, LLC'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Victoria's Secret Stores, LLC (Victoria), is a subsidiary of L Brands, Inc., is a specialty retailer based in the US. The company's products offerings include women's intimate and other apparel, footwear, fragrances and cosmetics. Its products are offered under Victoria's Secret and Pink brand. The company offers its products through specialty retail stores and catalogues. It also retails merchandise online through www.victoriasecret.com. Victoria branded products are also available in Victoria's Secret beauty and accessories stores which operated by partners under a franchise or wholesale model throughout the world. The company offers various services such as gift card and mobile applications to its customers. The company's operations are spread across the US, the UK and Canada through company operated and franchised stores. Victoria is headquartered in Columbus, Ohio, the US.

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COMPANIES MENTIONED

Victoria's Secret Stores, LLC

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