

ViaCord LLC - Strategic SWOT Analysis Review

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Abstracts

ViaCord LLC - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

ViaCord LLC (ViaCord), a subsidiary of PerkinElmer Inc, is a provider of cord blood and cord tissue storing services to expectant families. The company conducts research to find new stem cell therapies for various diseases including cancer, lymphoblastic leukemia, sickle cell disease, juvenile diabetes and heart disease, among others. Its major services include cord blood banking, cord tissue banking, sibling connection program and newborn genetic screening. The company collects and stores umbilical stem cells and provides the stored cord cells for transplants, infusion and regenerative medicine research. It also offers newborn's umbilical cord blood collection kits to the patient and training materials to the medical professional who performs the collection. The company has processing and storage lab in Cincinnati, Ohio. ViaCord is headquartered in Waltham, Massachusetts, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

ViaCord LLC - Key Facts
ViaCord LLC - Key Employees
ViaCord LLC - Key Employee Biographies
ViaCord LLC - Key Operational Employees
ViaCord LLC - Major Products and Services
ViaCord LLC - History
ViaCord LLC - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Company Overview
ViaCord LLC - Business Description
ViaCord LLC - SWOT Analysis
SWOT Analysis - Overview
ViaCord LLC - Strengths
ViaCord LLC - Weaknesses
ViaCord LLC - Opportunities
ViaCord LLC - Threats
ViaCord LLC - Key Competitors

SECTION 3 – COMPANY’S LIFESCENCES FINANCIAL DEALS AND ALLIANCES

ViaCord LLC, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019
ViaCord LLC, Pharmaceuticals & Healthcare, Deals By Type, 2013 to YTD 2019
ViaCord LLC, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

ViaCord LLC, Key Facts

ViaCord LLC, Key Employees

ViaCord LLC, Key Employee Biographies

ViaCord LLC, Key Operational Employees

ViaCord LLC, Major Products and Services

ViaCord LLC, History

ViaCord LLC, Key Competitors

ViaCord LLC, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019

ViaCord LLC, Pharmaceuticals & Healthcare, Deals By Type, 2013 to YTD 2019

ViaCord LLC, Recent Deals Summary

List Of Figures

LIST OF FIGURES

ViaCord LLC, Pharmaceuticals & Healthcare, Deals By Year, 2013 to YTD 2019

ViaCord LLC, Pharmaceuticals & Healthcare, Deals by Type, 2013 to YTD 2019

COMPANIES MENTIONED

LifebankUSA

CorCell Companies, Inc.

StemCyte Inc

Cryo-Cell International Inc

CBR Systems Inc

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