

# Verlagsgruppe Georg von Holtzbrinck GmbH: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Verlagsgruppe Georg von Holtzbrinck GmbH: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Verlagsgruppe Georg von Holtzbrinck GmbH'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Verlagsgruppe Georg von Holtzbrinck GmbH' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## REASONS TO BUY

Quickly enhance your understanding of 'Verlagsgruppe Georg von Holtzbrinck GmbH'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## KEY HIGHLIGHTS

Verlagsgruppe Georg von Holtzbrinck GmbH (Holtzbrinck) is a media and publishing company. It creates content related to scientific, scholarly, professional, and educational areas, and publishes that through imprints, books, journals and other resources. The company's portfolio of brands include Symplectic, Figshare, ReadCube, Dimensions, UberResearch, GRID, Overleaf, Altmetric, IFI Claims, BioRAFT, PeerWith, Labguru, TetraScience, and Transcriptic. Through creating and maintaining partnerships with the researchers, educators, administrators, and developers, Holtzbrinck develops content with interactive teaching tools. It also has digital direct investments in science areas. The company serves authors, researchers, librarians, academics, educators, and readers across the world. Holtzbrinck is headquartered in Stuttgart, Baden-Wurtemberg, Germany.

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### COMPANIES MENTIONED

Verlagsgruppe Georg von Holtzbrinck GmbH

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