

# Verizon Communications Inc (VZ) - Financial and Strategic SWOT Analysis Review

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# **Abstracts**

Verizon Communications Inc (VZ) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.



Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

# **Highlights**

Verizon Communications Inc (Verizon) provides communications, information and entertainment products and services. The company offers voice, data and video services and solutions through its wireless and wireline networks. It offers value-added services such as broadband video and data, corporate networking solutions, data center and cloud services, security and managed network services, and local and long distance voice services. The company's multimedia offerings include music, video, gaming and news content. Verizon serves small and medium, enterprise, public sector, and wholesale businesses. The company has business presence in the Americas, Europe, the Middle East, Africa and Asia-Pacific. Verizon is headquartered in New York City, New York, the US.

Verizon Communications Inc Key Recent Developments

Mar 09,2021: Blooming Grove Wind Energy Center begins commercial operations Mar 08,2021: Verizon joins hands with Hoy Health to provide discounts on health services

Jan 29,2021: Lightsource BP signs power purchase agreement for US solar farm Jan 28,2021: Verizon becomes a leading corporate buyer of U.S. renewable energy



Jan 28,2021: Power contract signed with Verizon for 152.5 MW solar farm in Indiana

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.



Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company



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Jan 29, 2021: Lightsource BP signs power purchase agreement for US solar farm Jan 28, 2021: Verizon becomes a leading corporate buyer of U.S. renewable energy Jan 28, 2021: Power contract signed with Verizon for 152.5 MW solar farm in Indiana Aug 26, 2020: Verizon signs new renewable energy purchase agreements bringing total to 840 MW of renewable energy

Apr 23, 2020: Verizon to buy renewable power from Clearway Energy and Invenergy Feb 03, 2020: ENGIE Impact Extends Relationship with Verizon to Achieve Corporate Sustainability Goals

Jan 29, 2020: Verizon and Honeywell enable utilities to more quickly deploy LTE Smart Meters

Jan 20, 2020: Verizon reaffirms commitment to be carbon neutral by 2035

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