

Verizon Telematics, Inc. - Strategic SWOT Analysis Review

<https://marketpublishers.com/r/V6F8C793DE3EN.html>

Date: September 2017

Pages: 18

Price: US\$ 125.00 (Single User License)

ID: V6F8C793DE3EN

Abstracts

Verizon Telematics, Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

Verizon Telematics, Inc. (Verizon Telematics) is a telematics services company. It provides a broad range of real-time voice and data communication services and applications for use in vehicles. The company classifies its major products and services into three categories, Aftermarket solutions, Fleet solutions and White Label Products. Its In-Drive solutions include aftermarket solutions that offer safety and diagnostic telematics services for vehicles. Networkfleet offers wireless fleet management services that enhance fleet operating efficiency by reducing fuel consumption, maintenance expenses and vehicle emissions. White label products consist of premier suite of telematics services. It also offers a wide portfolio of location-based services for consumers, manufacturers, fleets and dealers through two-way wireless connectivity. The company has offices in California, the US, and Asa, Sweden. Verizon Telematics is a subsidiary of Verizon Communications Inc. and is headquartered in Atlanta, Georgia, the US.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies

with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Verizon Telematics, Inc. - Key Facts
Verizon Telematics, Inc. - Major Products and Services
Verizon Telematics, Inc. - History
Verizon Telematics, Inc. - Company Statement
Verizon Telematics, Inc. - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Verizon Telematics, Inc. - Business Description
Verizon Telematics, Inc. - SWOT Analysis
SWOT Analysis - Overview
Verizon Telematics, Inc. - Strengths
Verizon Telematics, Inc. - Weaknesses
Verizon Telematics, Inc. - Opportunities
Verizon Telematics, Inc. - Threats
Verizon Telematics, Inc. - Key Competitors

SECTION 3 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Verizon Telematics, Inc., Key Facts
Verizon Telematics, Inc., Major Products and Services
Verizon Telematics, Inc., History
Verizon Telematics, Inc., Key Competitors

COMPANIES MENTIONED

WirelessCar
Trimble Mobile Resource Management
Teletrac, Inc.
PeopleNet Communications Corporation
OnStar Corporation
NexTraq, Inc.
Agero, Inc.

I would like to order

Product name: Verizon Telematics, Inc. - Strategic SWOT Analysis Review

Product link: <https://marketpublishers.com/r/V6F8C793DE3EN.html>

Price: US\$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V6F8C793DE3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970