

Veritone Inc (VERI) - Financial and Strategic SWOT Analysis Review

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Abstracts

Veritone Inc (VERI) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

Highlights

Veritone Inc (Veritone) is a provider of cloud-based artificial intelligence (AI) technology service through its flagship aiWARE platform. The company also provides aiWARE SaaS solutions for media and entertainment, legal and compliance and government markets. Its aiWARE platform arranges an expanding ecosystem of machine learning models to transform audio, video and other data sources into actionable intelligence. It also provides various solutions such as media planning and strategy, advertisement buying and placement, campaign messaging, clearance verification and attribution, and custom analytics solutions. The company operates offices in Denver, New York, San Diego and Seattle in the US and London, the UK. Veritone is headquartered in Denver, Colorado, the US.

Veritone Inc Key Recent Developments

Apr 27,2021: Veritone announces grid initiative to improve grid reliability in the global transition to green energy

Nov 19,2020: Veritone extends its technology lead in renewable energy optimization with three new patents

Oct 06,2020: Veritone brings efficiency and optimization to smart grids with real-time predictive AI

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

Note: Some sections may be missing if data is unavailable for the company

Contents

SECTION 1 - ABOUT THE COMPANY

Veritone Inc - Key Facts
Veritone Inc - Key Employees
Veritone Inc - Key Employee Biographies
Veritone Inc - Major Products and Services
Veritone Inc - History
Veritone Inc - Company Statement
Veritone Inc - Locations And Subsidiaries
Head Office
Other Locations & Subsidiaries

SECTION 2 – COMPANY ANALYSIS

Company Overview
Veritone Inc - Business Description
Business Segment: Advertising
Overview
Performance
Business Segment: aiWARE Content Licensing and Media Services
Overview
Performance
Business Segment: aiWARE SaaS Solutions
Overview
Performance
R&D Overview
Veritone Inc - Corporate Strategy
Veritone Inc - SWOT Analysis
SWOT Analysis - Overview
Veritone Inc - Strengths
Veritone Inc - Weaknesses
Veritone Inc - Opportunities
Veritone Inc - Threats
Veritone Inc - Key Competitors

SECTION 3 – COMPANY FINANCIAL RATIOS

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

SECTION 4 – COMPANY’S RECENT DEVELOPMENTS

Apr 27, 2021: Veritone announces grid initiative to improve grid reliability in the global transition to green energy

Nov 19, 2020: Veritone extends its technology lead in renewable energy optimization with three new patents

Oct 06, 2020: Veritone brings efficiency and optimization to smart grids with real-time predictive AI

SECTION 5 – APPENDIX

Methodology

Ratio Definitions

About GlobalData

Contact Us

Disclaimer

List Of Tables

LIST OF TABLES

Veritone Inc, Key Facts
Veritone Inc, Key Employees
Veritone Inc, Key Employee Biographies
Veritone Inc, Major Products and Services
Veritone Inc, History
Veritone Inc, Other Locations
Veritone Inc, Subsidiaries
Veritone Inc, Key Competitors
Veritone Inc, Ratios based on current share price
Veritone Inc, Annual Ratios
Veritone Inc, Annual Ratios (Cont...1)
Veritone Inc, Interim Ratios
Currency Codes
Capital Market Ratios
Equity Ratios
Profitability Ratios
Cost Ratios
Liquidity Ratios
Leverage Ratios
Efficiency Ratios

List Of Figures

LIST OF FIGURES

Veritone Inc, Performance Chart (2016 - 2020)

Veritone Inc, Ratio Charts

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