

Verisante Technology Inc - Strategic SWOT Analysis Review

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Abstracts

Verisante Technology Inc - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

Verisante Technology Inc (Verisante) is a medical device company that develops and commercializes systems for the early detection of cancer. The company's key product offerings include Verisante Aura, Verisante Core and Verisante MSI Camera. The Verisante Aura is used for skin cancer detection, and Verisante Core is used for lung, colon and cervical cancer detection. Verisante MSI Camera is a multispectral imaging camera used in the detection of oral and skin cancer. The cancer detection technology helps the company to develop and offer wide range of compact and non-invasive cancer detection devices. The company is ISO 13485:2003 certified. Verisante is headquartered in Richmond, British Columbia, Canada.

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core

strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

Contents

SECTION 1 - ABOUT THE COMPANY

Verisante Technology Inc - Key Facts
Verisante Technology Inc - Key Employees
Verisante Technology Inc - Key Employee Biographies
Verisante Technology Inc - Major Products and Services
Verisante Technology Inc - History
Verisante Technology Inc - Locations And Subsidiaries
Head Office

SECTION 2 – COMPANY ANALYSIS

Company Overview
Verisante Technology Inc - Business Description
Verisante Technology Inc - SWOT Analysis
SWOT Analysis - Overview
Verisante Technology Inc - Strengths
Verisante Technology Inc - Weaknesses
Verisante Technology Inc - Opportunities
Verisante Technology Inc - Threats
Verisante Technology Inc - Key Competitors

SECTION 3 – COMPANY’S LIFESCIENCES, OIL & GAS FINANCIAL DEALS AND ALLIANCES

Verisante Technology Inc, Medical Equipment, Deals By Year, 2012 to YTD 2018
Verisante Technology Inc, Medical Equipment, Deals By Type, 2012 to YTD 2018
Verisante Technology Inc, Recent Deals Summary

SECTION 4 – APPENDIX

Methodology
About GlobalData
Contact Us
Disclaimer

List Of Tables

LIST OF TABLES

Verisante Technology Inc, Key Facts

Verisante Technology Inc, Key Employees

Verisante Technology Inc, Key Employee Biographies

Verisante Technology Inc, Major Products and Services

Verisante Technology Inc, History

Verisante Technology Inc, Key Competitors

Verisante Technology Inc, Medical Equipment, Deals By Year, 2012 to YTD 2018

Verisante Technology Inc, Medical Equipment, Deals By Type, 2012 to YTD 2018

Verisante Technology Inc, Recent Deals Summary

List Of Figures

LIST OF FIGURES

Verisante Technology Inc, Medical Equipment, Deals By Year, 2012 to YTD 2018

Verisante Technology Inc, Medical Equipment, Deals by Type, 2012 to YTD 2018

COMPANIES MENTIONED

STRATA Skin Sciences Inc

SciBase AB

Caliber Imaging & Diagnostics Inc

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