

# Varta AG (VAR1) - Financial and Strategic SWOT Analysis Review

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## Abstracts

Varta AG (VAR1)

Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

Varta AG (Varta) is a manufacturer and supplier of microbatteries and smart battery solutions. The company offers a range of primary and rechargeable batteries for the usage in mobile communication, personal computers, notebooks, electronic consumer products, watches, wireless technology, electronic switches, industrial applications and hearing aids, etc. It manufactures rechargeable lithium-ion microbatteries, which find applications in entertainment devices such as premium wireless headsets and various industrial applications. The company also provides micro batteries for hearing aids and entertainment devices. It primarily has presence across Europe, Americas, and Asia. Varta is headquartered in Ellwangen, Baden-Wurtemberg, Germany.

### Varta AG Key Recent Developments

Jul 02,2021: New funding can bring significant savings : VARTA

Jun 28,2021: VARTA opens new lithium-ion cell factory at the Nordlingen location

Mar 16,2021: VARTA will produce cells for electromobility in the future

Jan 08,2021: VARTA presents new generation of CoinPower at the Consumer Electronics show

Nov 12,2020: VARTA AG continues growth course and again raises annual guidance for 2020

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

## Contents

### **SECTION 1 - ABOUT THE COMPANY**

Varta AG - Key Facts  
Varta AG - Key Employees  
Varta AG - Key Employee Biographies  
Varta AG - Major Products and Services  
Varta AG - History  
Varta AG - Company Statement  
Varta AG - Locations And Subsidiaries  
Head Office  
Other Locations & Subsidiaries

### **SECTION 2 – COMPANY ANALYSIS**

Company Overview  
Varta AG - Business Description  
Business Segment: Microbatteries  
Overview  
Performance  
Business Segment: Power & Energy  
Overview  
Performance  
Geographical Segment: Asia  
Performance  
Geographical Segment: Europe  
Performance  
Geographical Segment: North America  
Performance  
Geographical Segment: Other  
Performance  
R&D Overview  
Varta AG - Corporate Strategy  
Varta AG - SWOT Analysis  
SWOT Analysis - Overview  
Varta AG - Strengths  
Varta AG - Weaknesses  
Varta AG - Opportunities

Varta AG - Threats

Varta AG - Key Competitors

### **SECTION 3 – COMPANY FINANCIAL RATIOS**

Financial Ratios - Capital Market Ratios

Financial Ratios - Annual Ratios

Performance Chart

Financial Performance

Financial Ratios - Interim Ratios

Financial Ratios - Ratio Charts

### **SECTION 4 – COMPANY’S POWER FINANCIAL DEALS AND ALLIANCES**

Varta AG, Power, Deals By Year, 2015 to YTD 2021

Varta AG, Power, Deals By Type, 2015 to YTD 2021

Varta AG, Recent Deals Summary

### **SECTION 5 – COMPANY’S RECENT DEVELOPMENTS**

Jul 02, 2021: New funding can bring significant savings : VARTA

Jun 28, 2021: VARTA opens new lithium-ion cell factory at the Nordlingen location

Mar 16, 2021: VARTA will produce cells for electromobility in the future

Jan 08, 2021: VARTA presents new generation of CoinPower at the Consumer Electronics show

Nov 12, 2020: VARTA AG continues growth course and again raises annual guidance for 2020

Nov 12, 2020: VARTA supplies energy for the Internet of Medical Things (IoMT)

Nov 03, 2020: Naio Technologies and Varta join forces to revolutionize agricultural robotics solutions

Oct 01, 2020: Change in the Management Board of VARTA AG

Sep 29, 2020: VARTA develops and supplies smart batteries and chargers for intelligent assembly tools

Aug 14, 2020: VARTA with very high growth dynamics in the first half of 2020 – forecast for the 2020 financial year will be raised

### **SECTION 6 – APPENDIX**

Methodology

[Ratio Definitions](#)  
[About GlobalData](#)  
[Contact Us](#)  
[Disclaimer](#)

## List Of Tables

### LIST OF TABLES

Varta AG, Key Facts  
Varta AG, Key Employees  
Varta AG, Key Employee Biographies  
Varta AG, Major Products and Services  
Varta AG, History  
Varta AG, Subsidiaries  
Varta AG, Key Competitors  
Varta AG, Ratios based on current share price  
Varta AG, Annual Ratios  
Varta AG, Annual Ratios (Cont...1)  
Varta AG, Annual Ratios (Cont...2)  
Varta AG, Interim Ratios  
Varta AG, Power, Deals By Year, 2015 to YTD 2021  
Varta AG, Power, Deals By Type, 2015 to YTD 2021  
Varta AG, Recent Deals Summary  
Currency Codes  
Capital Market Ratios  
Equity Ratios  
Profitability Ratios  
Cost Ratios  
Liquidity Ratios  
Leverage Ratios  
Efficiency Ratios



## List Of Figures

### LIST OF FIGURES

Varta AG, Performance Chart (2016 - 2020)

Varta AG, Ratio Charts

Varta AG, Power, Deals By Year, 2015 to YTD 2021

Varta AG, Power, Deals by Type, 2015 to YTD 2021

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