

# Van Genechten Packaging N.V.: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Van Genechten Packaging N.V.: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Van Genechten Packaging N.V."

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Van Genechten Packaging N.V.' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Van Genechten Packaging N.V.'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Van Genechten Packaging N.V. (Van Genechten) provides paper packaging solutions. The product portfolio includes a wide range of general folding cartons, multipacks, microflute products, extrusion and barriers, and shelf ready packaging products. These products find applications in diverse markets including alcoholic beverages, computer consumables, confectionery, food, dairy, ice-cream, health and beauty, non-alcoholic beverages, household consumables, hygiene and pet food. Van Genechten is specialized in offering luxury and premium packaging solutions. It also offers packaging machines, set up and maintenance. The company operates through sales offices, converting plants and extrusion site in countries across Europe. Van Genechten is headquartered in Turnhout, Belgium.

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