

# Usha Martin Ltd (USHAMART): Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Usha Martin Ltd (USHAMART): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Usha Martin Ltd'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Usha Martin Ltd' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Usha Martin Ltd'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Usha Martin Limited (Usha Martin) is a global manufacturer of wire ropes and steel products. The company's portfolio of products include wire rods, bright bars, specialty wires, wire ropes, strands, conveyor cords, cables, strands, oil tempered wires, industrial machines and prestressing products. It also manufactures specialty steel in India. These products find applications in engineering, railways, defense, mining, construction, elevators, automotive, offshore oil exploration, infrastructure and range of general purposes. Usha Martin operates its manufacturing facilities at Jamshedpur, Chennai, Ranchi and Hoshiarpur in India; the UK, the UAE and Thailand. The company's wire ropes are used in construction, offshore oil exploration, cranes, bridges, mining, elevators, infrastructure and fishing. It also owns marketing, rigging and distribution facilities across Europe, North America and Asia. Usha Martin is headquartered in Kolkata, West Bengal, India.

## Contents

### **1 USHA MARTIN LIMITED - BUSINESS ANALYSIS**

- 1.1 Usha Martin Limited - Company Overview
- 1.2 Usha Martin Limited - Business Description
- 1.3 Usha Martin Limited - Major Products and Services

### **2 USHA MARTIN LIMITED - ANALYSIS OF KEY PERFORMANCE INDICATORS**

- 2.1 Usha Martin Limited - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
- 2.2 Usha Martin Limited - Key Financial Performance Indicators
  - 2.2.1 Usha Martin Limited - Revenue and Operating Profit
  - 2.2.2 Usha Martin Limited - Asset and Liabilities
  - 2.2.3 Usha Martin Limited - Gearing Ratio
  - 2.2.4 Usha Martin Limited - Solvency
  - 2.2.5 Usha Martin Limited - Valuation
- 2.3 Usha Martin Limited - Competitive Benchmarking
  - 2.3.2 Usha Martin Limited - Efficiency
  - 2.3.3 Usha Martin Limited - Turnover – Inventory and Asset
  - 2.3.4 Usha Martin Limited - Liquidity

### **3 USHA MARTIN LIMITED - RECENT DEVELOPMENTS**

### **4 USHA MARTIN LIMITED - SWOT ANALYSIS**

- 4.1 Usha Martin Limited - SWOT Analysis - Overview
- 4.2 Usha Martin Limited - Strengths
- 4.3 Usha Martin Limited - Weaknesses
- 4.4 Usha Martin Limited - Opportunities
- 4.5 Usha Martin Limited - Threats

### **5 USHA MARTIN LIMITED - COMPANY STATEMENT**

### **6 USHA MARTIN LIMITED - HISTORY**

### **7 USHA MARTIN LIMITED - KEY EMPLOYEES**

## **8 USHA MARTIN LIMITED - LOCATIONS AND SUBSIDIARIES**

8.1 Usha Martin Limited - Head Office

8.2 Usha Martin Limited - Other Locations and Subsidiaries

## **9 APPENDIX**

9.1 Methodology

9.2 Ratio Definitions

9.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Usha Martin Limited - Major Products and Services

Table 2: Usha Martin Limited - Key Ratios - Annual

Table 3: Usha Martin Limited - Key Ratios - Interim

Table 4: Usha Martin Limited - Key Capital Market Indicators

Table 5: Usha Martin Limited - History

Table 6: Usha Martin Limited - Key Employees

Table 7: Usha Martin Limited - Subsidiaries

Table 8: Usha Martin Limited - Locations

## List Of Figures

### LIST OF FIGURES

- Figure 1: Usha Martin Limited - Total Income and Net Profit
- Figure 2: Usha Martin Limited - Financial Position
- Figure 3: Usha Martin Limited - Gearing Ratio
- Figure 4: Usha Martin Limited - Solvency
- Figure 5: Usha Martin Limited - Valuation
- Figure 6: Usha Martin Limited - Efficiency
- Figure 7: Usha Martin Limited - Turnover – Inventory and Asset
- Figure 8: Usha Martin Limited - Liquidity

### COMPANIES MENTIONED

Usha Martin Ltd

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