

# USANA Health Sciences Inc (USNA) - Financial and Strategic SWOT Analysis Review

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## Abstracts

USANA Health Sciences Inc (USNA) - Financial and Strategic SWOT Analysis Review provides you an in-depth strategic SWOT analysis of the company's businesses and operations. The profile has been compiled by GlobalData to bring to you a clear and an unbiased view of the company's key strengths and weaknesses and the potential opportunities and threats. The profile helps you formulate strategies that augment your business by enabling you to understand your partners, customers and competitors better.

The profile contains critical company information including:

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – Analyst's summarization of the company's business strategy.

SWOT Analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list and contact details of key locations and subsidiaries of the company.

Detailed financial ratios for the past five years – The latest financial ratios derived from the annual financial statements published by the company with 5 years history.

Interim ratios for the last five interim periods – The latest financial ratios derived from the quarterly/semi-annual financial statements published by the company for 5 interims history.

## Highlights

USANA Health Sciences Inc (USANA) manufactures and distributes nutritional and personal care products. The company's product portfolio includes core vitamins, mineral supplements, low glycemic meal replacement shakes, snack bars, skin and hair nourishment, miniaturization, and protection products. It also offers hair and body care, and skin care products. USANA's major trademarks include USANA Essentials, Proflavanol and BiOmega-3. The company provides materials and online tools to support its associates in marketing products. USANA markets its products worldwide through person-to-person direct selling system and third party. Through subsidiaries, it operates in Asia-Pacific, Europe and North America. USANA is headquartered in Salt Lake City, Utah, the US.

### USANA Health Sciences Inc Key Recent Developments

May 06,2019: USANA appoints new chief officer and managing director of China

Apr 30,2019: USANA Health Sciences reports first quarter 2019 results

Apr 02,2019: USANA Health Sciences Provides Preliminary First Quarter Net Sales and Updates Fiscal Year 2019 Outlook

Feb 05,2019: USANA Health Sciences Reports Record Full-Year 2018 Results

Dec 19,2018: USANA Health Sciences announces appointment of Peggie Pelosi to board of directors

Key benefits of buying this profile include:

You get detailed information about the company and its operations to identify potential customers and suppliers.

The profile analyzes the company's business structure, operations, major products and services, prospects, locations and subsidiaries, key executives and their biographies and key competitors.

Understand and respond to your competitors' business structure and strategies, and capitalize on their weaknesses. Stay up to date on the major developments affecting the company.

The company's core strengths and weaknesses and areas of development or decline are analyzed and presented in the profile objectively. Recent developments in the company covered in the profile help you track important events.

Equip yourself with information that enables you to sharpen your strategies and transform your operations profitably.

Opportunities that the company can explore and exploit are sized up and its growth potential assessed in the profile. Competitive and/or technological threats are highlighted.

Scout for potential investments and acquisition targets, with detailed insight into the companies' strategic, financial and operational performance.

Financial ratio presented for major public companies in the profile include the revenue trends, profitability, growth, margins and returns, liquidity and leverage, financial position and efficiency ratios.

Gain key insights into the company for academic or business research.

Key elements such as SWOT analysis, corporate strategy and financial ratios and charts are incorporated in the profile to assist your academic or business research needs.

**Note:** Some sections may be missing if data is unavailable for the company

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Apr 30, 2019: USANA Health Sciences reports first quarter 2019 results  
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Feb 05, 2019: USANA Health Sciences Reports Record Full-Year 2018 Results  
Dec 19, 2018: USANA Health Sciences announces appointment of Peggie Pelosi to board of directors  
Dec 05, 2018: It's Of-fish-ial - USANA Earns Seal of Approval for Omega-3 Supplement  
Jul 24, 2018: USANA Health Sciences Reports Record Results for Second Quarter 2018; Increases 2018 Outlook  
Apr 25, 2018: USANA Health Sciences announces financial results for fiscal Q1 ended March 31, 2018  
Feb 07, 2018: USANA Health Sciences Reports Record Fourth Quarter and Full-Year 2017 Net Sales

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### COMPANIES MENTIONED

Tupperware Brands Corp  
The Nature's Bounty Co  
Schiff Nutrition International Inc  
Nu Skin Enterprises Inc  
Natural Alternatives International Inc  
Lifeway Foods Inc  
Immune Tree Inc  
Herbalife Nutrition Ltd  
Avon Products, Inc.  
Amway



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