

# Uralkali: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'Uralkali: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Uralkali'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'Uralkali' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'Uralkali'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

Uralkali is a producer and exporter of potash fertilizers and salts. It undertakes activities in the entire production chain including potash ore mining, processing, production and distribution of potassium chloride to the customers. Its product portfolio comprises pink muriate of potash (PMOP), white muriate of potash (WMOP) and granular muriate of potash (GMOP). The Pink Standard MOP and Pink Granular MOP are used for production of compound NPK fertilizers, direct-application fertiliser and as a component of blended fertilisers. The White MOP is a high-purity product and used as a component of compound NPK fertilizers. The company's potassium and magnesium deposits are located in Berezniki and Solikamsk in Perm. Uralkali operates across 60 countries. The company is headquartered in Berezniki, Perm Krai, Russia.

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### COMPANIES MENTIONED

Uralkali

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