

# UOB Private Banking: Company Profile and SWOT Analysis

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## Abstracts

### SYNOPSIS

Timetric's 'UOB Private Banking: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'UOB Private Banking'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'UOB Private Banking' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'UOB Private Banking'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

UOB Private Banking (UOBPB) offers private banking services to high-net-worth individuals, entrepreneurs, affluent professionals, and wealthy families. Its investment products include private equity, bonds, dual currency investments, unit trusts, equities, hedge funds, gold and structured products. The bank offers services such as traditional banking, discretionary investment and advisory, discretionary portfolio management, research and insights, credit facilities and foreign exchange services. The bank provides privilege reserve services to clients with minimum investable assets worth SGD2 million or more and private banking services to clients with minimum investable assets worth SGD5 million or more. UOBPB is headquartered in Singapore.

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### COMPANIES MENTIONED

UOB Private Banking

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