

## Univision Communications Inc. - Strategic SWOT Analysis Review

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Univision Communications Inc. - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

### Scope

- Business description – A detailed description of the company's operations and business divisions.
- Corporate strategy – GlobalData's summarization of the company's business strategy.
- SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.
- Company history – Progression of key events associated with the company.
- Major products and services – A list of major products, services and brands of the company.
- Key competitors – A list of key competitors to the company.
- Key employees – A list of the key executives of the company.
- Executive biographies – A brief summary of the executives' employment history.
- Key operational heads – A list of personnel heading key departments/functions.
- Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

### Highlights

Univision Communications Inc. (UCI), a subsidiary of Broadcast Media Partners Holdings, Inc., is a media company serving Hispanic America. It is a television and radio broadcasting company that produces and broadcast content across television, radio and digital platforms. The company operates television network as well as operations of full and low power stations. Its major television operations include UniMas Network and the Univision Network. UCI's cable network includes Galavision and Univision Deportes and others. The company also owns and operates several radio stations in the US and Puerto Rico. Its digital business owns and operates a network of online and mobile applications and products including Univision.com; UVideos, a bilingual digital video network. UCI is headquartered in New York, the US.

### Univision Communications Inc. Key Recent Developments

Nov 17,2017: Univision names Ruiz EVP of research, insights and analytics

Aug 03,2017: Univision Communications Q2 net income up

Jul 27,2017: Univision names president of ad sales and marketing

Jul 24,2017: Univision Communications appoints Tonia O'Connor as first-ever Chief Revenue Officer

Jul 11,2017: Univision president of Advertising Sales & Marketing Keith Turner to retire

## Reasons to Buy

- Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.
- Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.
- Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.
- Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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## **COMPANIES MENTIONED**

Telemundo  
Spanish Broadcasting System, Inc.  
Radio One, Inc.  
Lieberman Broadcasting, Inc.  
CBS Radio Inc.  
ABC Radio Network, Inc.

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