

UnityPoint Health - Strategic SWOT Analysis Review

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Abstracts

UnityPoint Health - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Key manufacturing facilities – A list of key manufacturing facilities of the company.

Highlights

UnityPoint Health (UnityPoint), formerly Iowa Health System, is an integrated health-care system that provides services through its healthcare facilities. It serves through facilities in Iowa, western Illinois and southern Wisconsin through a network of hospitals. The organization also operates community network hospitals and accredited colleges of nursing and allied health fields. UnityPoint has relationships with hospitals in metropolitan and rural communities and physician clinics. Some of the services and programs offered by UnityPoint include home health care services, pediatric home care, hospice services, home medical equipment services, infusion therapy services, lifeline program, home care center and private duty nurse. UPH is headquartered in West Des Moines, Iowa, the US.

UnityPoint Health Key Recent Developments

Mar 08,2017: Orthopaedic Imaging at UnityPoint Health – Meriter Drives Need for Fully Featured Digital X-ray Rooms

Jan 10,2017: UnityPoint Health Provides its Leaders iVantage Benchmarking Tool to Drive Change and Improve Performance

Feb 08,2016: Amerigroup Iowa and UnityPoint Health Announce Provider Agreement to Serve Iowa's Medicaid Population

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are

incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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COMPANIES MENTIONED

Keokuk County Health Center

Health Care Service Corp

Hancock County Memorial Hospital & Health Services

Genesis Health System

Accelecare Wound Centers

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