+44 20 8123 2220
info@marketpublishers.com

Unity Bank Plc (UNITYBNK): Company Profile and SWOT Analysis

https://marketpublishers.com/r/UE2C292E68AEN.html
Date: September 2017
Pages: 30
Price: US$ 125.00 (Single User License)
ID: UE2C292E68AEN

Abstracts

SYNOPSIS

Timetric's 'Unity Bank Plc (UNITYBNK): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about "Unity Bank Plc"

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Unity Bank Plc' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Unity Bank Plc'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Unity Bank Plc (UBP) a commercial banking and financial service provider offers e-business, retail products, foreign operations, agri-business, corporate and commercial, and institutional banking. E-business contains cards and online banking. Retail products comprises accounts, foreign operations include letter of credit, third party transfer, bills collections, and invisible trade transfer. Agri business includes various bank's and governments agri business schemes. Corporate and commercial comprises credit facility, private banking, and loan syndication. Institutional banking contains treasury products. It offers products and services through a network of branch offices, ATMs, and online portals to individual, MSME, and corporate clients across the country. UBP is headquartered in Lagos, Nigeria.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 UNITY BANK PLC - BUSINESS ANALYSIS

1.1 Unity Bank Plc - Company Overview
1.2 Unity Bank Plc - Business Description
1.3 Unity Bank Plc - Major Products and Services

2 UNITY BANK PLC - ANALYSIS OF KEY PERFORMANCE INDICATORS

2.1 Unity Bank Plc - Five Year Snapshot: Overview of Financial and Operational Performance Indicators
2.2 Unity Bank Plc - Key Financial Performance Indicators
  2.2.1 Unity Bank Plc - Total Income and Net Profit Margin
  2.2.2 Unity Bank Plc - Asset and Liabilities
  2.2.3 Unity Bank Plc - Gearing Ratio
  2.2.4 Unity Bank Plc - Valuation
2.3 Unity Bank Plc - Competitive Benchmarking
  2.3.1 Unity Bank Plc - Market Capitalization
  2.3.2 Unity Bank Plc - Efficiency

3 UNITY BANK PLC - MERGERS & ACQUISITIONS AND PARTNERSHIPS

3.1 Unity Bank Plc - M&A and Partnerships Strategy

4 UNITY BANK PLC - RECENT DEVELOPMENTS

5 UNITY BANK PLC - SWOT ANALYSIS

5.1 Unity Bank Plc - SWOT Analysis - Overview
5.2 Unity Bank Plc - Strengths
5.3 Unity Bank Plc - Weaknesses
5.4 Unity Bank Plc - Opportunities
5.5 Unity Bank Plc - Threats

6 UNITY BANK PLC - HISTORY

7 UNITY BANK PLC - KEY EMPLOYEES

+44 20 8123 2220
info@marketpublishers.com

8 UNITY BANK PLC - LOCATIONS AND SUBSIDIARIES

8.1 Unity Bank Plc - Head Office
8.2 Unity Bank Plc - Other Locations and Subsidiaries

9 APPENDIX

9.1 Methodology
9.2 Ratio Definitions
9.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Unity Bank Plc - Major Products and Services
Table 2: Unity Bank Plc - Key Ratios - Annual
Table 3: Unity Bank Plc - Key Ratios - Interim
Table 4: Unity Bank Plc - Key Capital Market Indicators
Table 5: Unity Bank Plc - History
Table 6: Unity Bank Plc - Key Employees

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1: Unity Bank Plc - Total Income and Net Profit
Figure 2: Unity Bank Plc - Financial Position
Figure 3: Unity Bank Plc - Gearing Ratio
Figure 4: Unity Bank Plc - Valuation
Figure 5: Unity Bank Plc - Market Capitalization
Figure 6: Unity Bank Plc - Efficiency

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Unity Bank Plc (UNITYBNK): Company Profile and SWOT Analysis
Product link: https://marketpublishers.com/r/UE2C292E68AEN.html
Price: US$ 125.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UE2C292E68AEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970