

United States Postal Service - Strategic SWOT Analysis Review

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Abstracts

United States Postal Service - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

Highlights

United States Postal Service (USPS) is a provider of postal services. The agency offers national and international mail, and parcel services to individuals and commercial customers in various markets including communications, distribution and delivery, advertising and retail. Its portfolio of services includes Priority Mail, Priority Mail Express and Global Express Guaranteed. It operates postal stores, which offer stamps, shipping supplies, cards, envelopes and gifts. USPS offers products and services through an integrated retail, distribution, transportation and delivery network. The agency offers postal products, services and delivery in the US and its territories and also manages worldwide international delivery. The company is headquartered in Washington DC, the US.

United States Postal Service Key Recent Developments

Nov 06,2019: Ameresco continues Momentum in the Federal Sector, Secures \$76M Project with the United States Postal Service

Mar 04,2019: Cummins to provide the United States postal service with eight fully-electric vehicles in California

Feb 05,2019: Motiv Power Systems delivers first of seven all-electric step vans to the United States Postal Service as part of CARB funding program

Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

Note: Some sections may be missing if data is unavailable for the company.

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