

# The United Illuminating Company - Strategic SWOT Analysis Review

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## Abstracts

The United Illuminating Company - Strategic SWOT Analysis Review provides a comprehensive insight into the company's history, corporate strategy, business structure and operations. The report contains a detailed SWOT analysis, information on the company's key employees, key competitors and major products and services.

This up-to-the-minute company report will help you to formulate strategies to drive your business by enabling you to understand your partners, customers and competitors better.

## Scope

Business description – A detailed description of the company's operations and business divisions.

Corporate strategy – GlobalData's summarization of the company's business strategy.

SWOT analysis – A detailed analysis of the company's strengths, weakness, opportunities and threats.

Company history – Progression of key events associated with the company.

Major products and services – A list of major products, services and brands of the company.

Key competitors – A list of key competitors to the company.

Key employees – A list of the key executives of the company.

Executive biographies – A brief summary of the executives' employment history.

Key operational heads – A list of personnel heading key departments/functions.

Important locations and subsidiaries – A list of key locations and subsidiaries of the company, including contact details.

## Highlights

The United Illuminating Company (UI), a subsidiary of Avangrid, Inc., is a power utility company. It purchases, transmits, distributes and sells electricity. Through its energy efficiency fund, the company provides its customers a variety of energy saving programs. These programs offer financial incentives for reducing the cost of purchase and installing energy efficient equipment. It also provides a wide range of energy services such as energy saving tips and tools; conservation and load management services; electric solutions; outdoor lighting; retro-commissioning; and energy conscious blueprint. The company serves residential, commercial and industrial customers in the Greater New Haven and Bridgeport areas of Connecticut. UI is headquartered in Orange, Connecticut, the US.

### The United Illuminating Company Key Recent Developments

Mar 11,2018: UI Completes Major Restoration Efforts

Mar 08,2018: UI Makes Significant Headway as Restoration Effort Continues

Dec 19,2017: UI, SCG & CNG Award \$417,000 in Grants To Help CT Nonprofits Cut Energy Costs

Apr 13,2017: Revolution Lighting Technologies Secures New Agreement for Connecticut's Small Business Energy Advantage Program

## Reasons to Buy

Gain key insights into the company for academic or business research purposes. Key elements such as SWOT analysis and corporate strategy are incorporated in the profile to assist your academic or business research needs.

Identify potential customers and suppliers with this report's analysis of the company's business structure, operations, major products and services and business strategy.

Understand and respond to your competitors' business structure and strategies with GlobalData's detailed SWOT analysis. In this, the company's core strengths, weaknesses, opportunities and threats are analyzed, providing you with an up to date objective view of the company.

Examine potential investment and acquisition targets with this report's detailed insight into the company's strategic, business and operational performance.

**Note:** Some sections may be missing if data is unavailable for the company.

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### COMPANIES MENTIONED

National Grid USA

American Transmission Company LLC

Wellsboro Electric Company

Eastern Power and Electric Co., Ltd.

ITC Holdings Corp.

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