

Union Bankshares Corporation (UBSH): Company Profile and SWOT Analysis

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Abstracts

SYNOPSIS

Timetric's 'Union Bankshares Corporation (UBSH): Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries, employee biographies as well as competitive benchmarking data.

SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'Union Bankshares Corporation'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

SCOPE

Examines and identifies key information and issues about 'Union Bankshares Corporation' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

Provides data on company financial performance and competitive benchmarking.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

REASONS TO BUY

Quickly enhance your understanding of 'Union Bankshares Corporation'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

KEY HIGHLIGHTS

Union Bankshares Corporation (Union Bankshares) is a bank-holding company that offers banking and related financial solutions through its subsidiaries. It includes checking and savings accounts, certificate of deposits, money market accounts, health savings accounts, individual retirement accounts, insurance solutions, and debit and credit card. The company provides lending solutions for auto and recreational vehicles, personal requirements, home equity, construction, commercial real estate, land and lots, and lines of credit. It also provides various services such as online banking, mobile banking, e-statements, online bill payment, safe deposit boxes, trust, wealth management, treasury management and payroll services. Union Bankshares is headquartered in Richmond, Virginia, the US.

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COMPANIES MENTIONED

Union Bankshares Corporation

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