

# UniCredit Bank Austria AG: Company Profile and SWOT Analysis

<https://marketpublishers.com/r/U8CB0908F19EN.html>

Date: November 2017

Pages: 28

Price: US\$ 125.00 (Single User License)

ID: U8CB0908F19EN

## Abstracts

### SYNOPSIS

Timetric's 'UniCredit Bank Austria AG: Company Profile and SWOT Analysis' contains in depth information and data about the company and its operations. The profile contains a company overview, key facts, major products and services, SWOT analysis, business description, company history, financial analysis, mergers & acquisitions, recent developments, key employees, company locations and subsidiaries as well as employee biographies.

### SUMMARY

This report is a crucial resource for industry executives and anyone looking to access key information about 'UniCredit Bank Austria AG'

The report utilizes a wide range of primary and secondary sources, which are analyzed and presented in a consistent and easily accessible format. Timetric strictly follows a standardized research methodology to ensure high levels of data quality and these characteristics guarantee a unique report.

### SCOPE

Examines and identifies key information and issues about 'UniCredit Bank Austria AG' for business intelligence requirements.

Studies and presents the company's strengths, weaknesses, opportunities (growth potential) and threats (competition). Strategic and operational business

information is objectively reported.

The profile also contains information on business operations, company history, major products and services, key employees, and locations and subsidiaries.

## **REASONS TO BUY**

Quickly enhance your understanding of 'UniCredit Bank Austria AG'

Gain insight into the marketplace and a better understanding of internal and external factors which could impact the industry.

Increase business/sales activities by understanding your competitors' businesses better.

Recognize potential partnerships and suppliers.

## **KEY HIGHLIGHTS**

UniCredit Bank Austria AG (UBA), a subsidiary of UniCredit S.p.A., provides banking and other financial products and services. The bank offers retail banking and corporate banking products and services to its customers. Its portfolio of products includes current accounts, saving accounts, deposits, credit cards and investment products. The bank also provides lending solutions such as personal loans, construction loans, housing loans, vehicle loans, and corporate loans. The services offered by the bank include private banking, investment banking, cash management, treasury, brokerage, leasing, mobile banking, online banking and collection and payment services. Through these products and services, UBA caters to small and medium-sized businesses, corporate customers, high net-worth individuals (HNI's), private foundations, real estate customers, public sector companies and financial institutions. UBA is headquartered in Vienna, Austria.

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### COMPANIES MENTIONED

UniCredit Bank Austria AG

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